

## databook2010 SACRAMENTO REGION

El Dorado, Placer, Sacramento, Sutter, Yolo, and Yuba Counties











SACTO

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## databook 2010

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## introduction



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## SACTO DATABOOK 2010

## introduction

The Sacramento Region Databook is a demographic and economic survey of the six-county Sacramento Region, including El Dorado, Placer, Sacramento, Sutter, Yolo, and Yuba Counties. The Databook is designed as a resource for companies interested in relocating to, establishing, expanding, or investing in the Region.



Topics and data covered within this publication include an overview of the Region's Demographics, Business Climate & Workforce, Education, Infrastructure, Real Estate, and Quality of Life. The directory provides contact details for various public agencies, media organizations, colleges/ universities, public school districts, cultural entities, hospitals, transportation, and utilities within the Sacramento Region.

**LOCATION** 

The Region is home to California's capital city, Sacramento, which is situated at the confluence of the American and Sacramento Rivers, located in the north-central portion of the state. This central location provides convenient access through major highways and freeways to other large metropolitan areas including San Francisco (87 miles west), Reno, Nevada (135 miles northwest), and Los Angeles (385 miles southwest).

**Land Area of Sacramento Region Counties** 

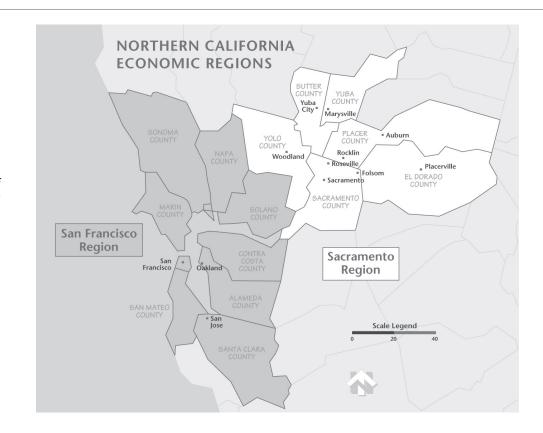
Area	Square miles
El Dorado County	1,711
Placer County	1,404
Sacramento County	966
Sutter County	603
Yolo County	1,013
Yuba County	631
Sacramento Region	6,328
California	155,959
Sacramento Region % of CA	4.1%

Sacramento Region, October 2008 Source: U.S. Census Bureau, State & County Quick Facts The entire six-county Sacramento Region is surrounded by 11 California counties and two Nevada counties and covers a land area of 6,328 square miles (4.1 percent of the state's total area).

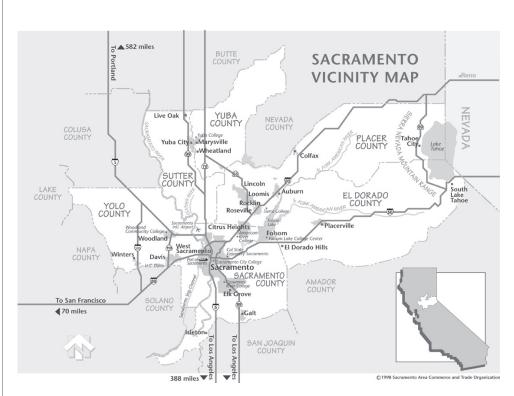
#### **HISTORY**

Sacramento originated with Captain John Sutter's settlement of the colony in 1839, granted by permission of the Mexican government (the ruling entity at the time). Founded in 1849, the City of Sacramento is the oldest chartered city in California and soon thereafter, in 1854, became the state capital.

The discovery of gold in the Sierra Foothills attracted a flood of migrants to the region. The burgeoning population included entrepreneurs that originally served the miners' needs, but later supported the region's growing economy. Today, the Sacramento Region boasts a diversified economy with traditional and innovative economic activity that provides stability and growth to the market. Many companies, including those originating out-of-state, abroad, and the San Francisco Bay Area, relocate to or establish in Sacramento for various reasons such as the Region's quality of life and workforce. All of these factors, and more, contribute to the level of development experienced in the Sacramento Region.



The Northern California Economic Regions consist of the Sacramento Region and neighboring San Francisco Region.



The Sacramento Region consists of El Dorado, Placer, Sacramento, Sutter, Yolo, and Yuba Counties.





#### WHERE ECONOMIC RESEARCH AND THE REAL WORLD CONVERGE

#### THE CENTER FOR STRATEGIC ECONOMIC RESEARCH

(CSER) is an economic research and consulting group affiliated with the Sacramento Area Commerce and Trade Organization (SACTO). CSER provides a full range of objective economic and demographic research services to businesses, government entities, educational institutions, and non-profit organizations. The experienced staff at CSER possesses extensive knowledge of economic and demographic research, economic development practices, and urban planning. Private and public sector clients throughout the country look to CSER's unique research expertise to help them make informed decisions through the strategic application of objective economic analysis. Every project is successfully completed on time, within budget, and in accordance with the highest quality standards.

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- Industry Studies
- Workforce Studies
- Economic and Demographic Profiles
- Policy Analysis and Program Evaluation Support
- Research Validation and Peer Review
- Site Selection Information and Research
- Stimulus Project Analyses and Monitoring





Over the past ten years, the total population of the six-county Sacramento Region has increased to more than 2.3 million people, a growth rate of almost 24 percent (8 percent above California's rate of growth) and is forecasted to grow about 18 percent over the next 10 years. An average of about 56 percent of the Region's annual population growth over the past five years can be attributed to net migration (the balance of people moving to and out of the Sacramento Region from within the United States, incoming foreign immigrants, and people moving out of the Region to live abroad).

With the population growth seen in the Sacramento Region, the number of housing units naturally follows that increase. Total housing units in the Sacramento Region increased around 24 percent in the last 10 years to over 888,000 total units, nearly double California's percentage change in the same time period.

Per capita income in the Region (close to \$38,000 in 2007) has grown about 52 percent in the past ten years.

This section offers data that demonstrate the continuous development of the Sacramento Region. Current and historical data show how the Region has grown in terms of number of people, housing units, and personal income. The topics covered in this section include total population, net migration, population ethnicity, housing units, household composition, income, and population projections (from the California Department of Transportation, 2008 Long-Term Socio-Economic Forecasts by County).



#### **Population**

				% CI	nange
Area	1999	2004	2009	1999–2009	2004–2009
United States	279,294,713	292,892,127	307,212,123	10.0%	4.9%
California	33,140,771	36,199,342	38,292,687	15.5%	5.8%
Sacramento Region	1,878,117	2,149,102	2,323,112	23.7%	8.1%
El Dorado County	153,232	169,926	180,185	17.6%	6.0%
Placerville	9,506	10,310	10,373	9.1%	0.6%
South Lake Tahoe	23,502	23,978	23,896	1.7%	-0.3%
Unincorporated	120,224	135,638	145,916	21.4%	7.6%
Placer County	238,293	296,735	339,577	42.5%	14.4%
Auburn	12,638	12,848	13,432	6.3%	4.5%
Colfax	1,523	1,809	1,878	23.3%	3.8%
Lincoln	9,605	23,125	40,060	317.1%	73.2%
Loomis	6,363	6,334	6,677	4.9%	5.4%
Rocklin	32,397	49,754	54,754	69.0%	10.0%
Roseville	76,634	98,566	112,343	46.6%	14.0%
Unincorporated	99,133	104,299	110,433	11.4%	5.9%
Sacramento County	1,185,132	1,345,646	1,433,187	20.9%	6.5%
Citrus Heights	84,060	87,845	87,565	4.2%	-0.3%
Elk Grove	_	110,067	141,430	_	28.5%
Folsom	46,553	64,194	71,018	52.6%	10.6%
Galt	18,215	22,206	24,133	32.5%	8.7%
Isleton	820	839	818	-0.2%	-2.5%
Rancho Cordova	_	54,679	61,817	_	13.1%
Sacramento	400,665	444,658	481,097	20.1%	8.2%
Unincorporated	634,819	561,158	565,309	-10.9%	0.7%
Sutter County	77,463	86,407	96,554	24.6%	11.7%
Live Oak	6,090	6,575	8,571	40.7%	30.4%
Yuba City	36,040	50,955	63,647	76.6%	24.9%
Unincorporated	35,333	28,877	24,336	-31.1%	-15.7%
Yolo County	163,491	185,266	200,709	22.8%	8.3%
Davis	57,256	64,744	66,005	15.3%	1.9%
West Sacramento	30,946	38,181	47,782	54.4%	25.1%
Winters	5,837	6,899	7,052	20.8%	2.2%
Woodland	48,075	52,746	56,399	17.3%	6.9%
Unincorporated	21,377	22,696	23,471	9.8%	3.4%
Yuba County	60,506	65,122	72,900	20.5%	11.9%
Marysville	12,282	13,033	12,838	4.5%	-1.5%
Wheatland	2,224	3,236	3,548	59.5%	9.6%
Unincorporated	46,000	48,853	56,514	22.9%	15.7%

Center for Strategic Economic Research, October 2009

Data Sources: California Department of Finance E-4 Revised Historical Population Estimates, 1991-2000 and E-4 Population Estimates, 2000-2009; US Census Bureau, International Data Base (IDB)

Notes: Some historical data not available for Elk Grove and Rancho Cordova as they were not yet incoporated at that time. U.S. data based on mid-year estimates.

California and Sacramento Region data based on beginning of year estimates.

#### **Population Projections**

				% Change		
Area	2009	2014	2019	2009–2014	2009–2019	
United States	307,212,123	322,422,965	338,190,395	5.0%	10.1%	
California	38,292,687	41,190,000	44,190,000	7.6%	15.4%	
Sacramento Region	2,323,112	2,520,307	2,736,133	8.5%	17.8%	
El Dorado County	180,185	189,415	198,401	5.1%	10.1%	
Placer County	339,577	376,522	421,609	10.9%	24.2%	
Sacramento County	1,433,187	1,546,951	1,669,257	7.9%	16.5%	
Sutter County	96,554	108,807	120,954	12.7%	25.3%	
Yolo County	200,709	218,724	238,223	9.0%	18.7%	
Yuba County	72,900	79,888	87,689	9.6%	20.3%	

Center for Strategic Economic Research, October 2009

Data Sources: California Department of Finance, E-4 Population Estimates, 2001-2009; Department of Transportation 2008 Long-Term Socio-Economic Forecasts by County; US Census Bureau, International Data Base (IDB)

#### **Total Net Migration and Percent of Population Growth Due to Migration**

Area	1998	2003	2008	2013	2018		
California							
Net Migration	114,227	278,902	106,636	222,900	280,500		
% of Population Growth due to Migration	27.8%	47.8%	24.5%	40.5%	46.8%		
Sacramento Region							
Net Migration	14,316	38,371	14,403	19,822	23,571		
% of Population Growth due to Migration	52.8%	72.2%	45.5%	50.6%	54.3%		
El Dorado County							
Net Migration	1,638	2,370	1,014	1,082	1,162		
% of Population Growth due to Migration	74.5%	79.6%	62.8%	61.5%	64.7%		
Placer County							
Net Migration	6,227	12,231	6,978	6,560	7,312		
% of Population Growth due to Migration	86.5%	89.8%	81.3%	79.3%	80.6%		
Sacramento County							
Net Migration	7,656	19,348	3,679	8,650	10,846		
% of Population Growth due to Migration	46.0%	65.3%	23.5%	39.1%	44.1%		
Sutter County							
Net Migration	-142	1,829	830	1,444	1,503		
% of Population Growth due to Migration	-30.1%	74.4%	49.1%	63.1%	62.2%		
Yolo County							
Net Migration	777	1,968	1,533	1,756	2,193		
% of Population Growth due to Migration	41.9%	60.9%	53.2%	51.0%	55.7%		
Yuba County							
Net Migration	-1,840	625	369	330	555		
% of Population Growth due to Migration	_	48.2%	30.1%	25.7%	34.2%		

Center for Strategic Economic Research, October 2009

Data Sources: California Department of Finance, E-6 County Population Estimates and Components of Change by County - July 1, 2000-2008 and Revised E-6 County Population Estimates and Components of Change by County - July 1, 1990-2000; Department of Transportation, 2008 Long-Term Socio-Economic Forecasts by County

Note: Percent of population growth due to migration could not be accurately represented when net migration was negative and population change was positive.

#### Daytime Population in the Sacramento Region in 2000

	Total Resident Population	Estimated Daytime	Daytime Population Change Due to Commuting			
Area Name	(2000 Census)	Population	Number	Percent		
El Dorado County	156,299	132,089	-24,210	-15.5%		
Placerville	9,610	14,229	4,619	48.1%		
South Lake Tahoe	23,609	22,664	-945	-4.0%		
Placer County	248,399	246,586	-1,813	-0.7%		
Auburn	12,462	17,122	4,660	37.4%		
Lincoln	11,205	11,660	455	4.1%		
Loomis	6,260	5,912	-348	-5.6%		
Rocklin	36,330	28,435	-7,895	-21.7%		
Roseville	79,921	91,983	12,062	15.1%		
Sacramento County	1,223,499	1,240,838	17,339	1.4%		
Citrus Heights	85,071	62,193	-22,878	-26.9%		
Elk Grove	59,984	44,463	-15,521	-25.9%		
Folsom	51,884	55,694	3,810	7.3%		
Galt	19,472	15,120	-4,352	-22.4%		
Rancho Cordova	55,060	72,225	17,165	31.2%		
Sacramento	407,018	507,951	100,933	24.8%		
				<b>-</b>		
Sutter County	78,930	72,763	-6,167	-7.8%		
Live Oak	16,628	14,881	-1,747	-10.5%		
Yuba City	36,758	39,128	2,370	6.4%		
Yolo County	168,660	179,810	11,150	6.6%		
Davis	60,308	48,650	-11,658	-19.3%		
West Sacramento	31,615	45,595	13,980	44.2%		
Winters	6,125	4,905	-1,220	-19.9%		
Woodland	49,151	48,692	-459	-0.9%		
<b>11.</b> 5						
Yuba County	60,219	59,325	-894	-1.5%		
Marysville	12,268	15,397	3,129	25.5%		

Center for Strategic Economic Research, October 2009 Data Source: US Census Bureau, 2000 Census

# SACTO DATABOOK 2010

## demographics

#### **Ethnicity Composition from 1998–2008**

Area/Timeframe	White	Hispanic	Asian	Pacific Islander	Black	American Indian	Multirace
California							
1998	49.0%	31.3%	11.7%	_	6.9%	1.1%	_
2008	43.0%	36.2%	11.8%	0.4%	5.9%	0.6%	2.1%
1998–2008	-6.1%	4.9%	0.5%	_	-1.0%	-0.5%	_
Sacramento Region							
1998	65.7%	15.2%	10.2%	_	7.1%	1.8%	_
2008	59.1%	19.7%	10.2%	0.6%	6.2%	0.8%	3.5%
1998-2008	-6.7%	4.5%	0.5%	_	-0.9%	-1.0%	_
El Dorado County							
1998	86.0%	9.0%	2.7%	_	0.7%	1.6%	_
2008	84.2%	10.8%	2.0%	0.1%	0.4%	0.7%	1.7%
1998-2008	-1.8%	1.9%	-0.7%	_	-0.2%	-0.9%	_
Placer County							
1998	84.5%	9.4%	3.7%	_	0.9%	1.5%	_
2008	79.1%	12.9%	4.7%	0.1%	0.6%	0.6%	2.1%
1998-2008	-5.4%	3.4%	1.1%	_	-0.3%	-0.9%	_
Sacramento County							
1998	60.2%	15.3%	12.4%	_	10.3%	1.7%	_
2008	52.3%	12.9%	4.7%	0.1%	9.4%	0.7%	4.3%
1998-2008	-8.0%	-2.5%	-7.5%	_	-1.0%	-1.0%	_
Sutter County							
1998	62.5%	21.2%	12.1%	_	2.0%	2.2%	_
2008	53.2%	29.6%	12.6%	0.2%	1.6%	1.0%	1.8%
1998-2008	-9.3%	8.4%	0.7%	_	-0.4%	-1.2%	_
Yolo County							
1998	60.4%	25.0%	12.4%	_	2.2%	1.4%	_
2008	53.5%	29.8%	10.7%	0.3%	2.3%	0.7%	2.7%
1998-2008	-6.9%	4.8%	-1.3%	_	0.1%	-0.7%	_
Yuba County							
1998	67.3%	16.3%	8.5%	-	3.6%	4.2%	_
2008	59.8%	24.7%	6.7%	0.2%	2.7%	2.3%	3.7%
1998-2008	-7.6%	8.4%	-1.7%	_	-1.0%	-1.9%	_

Center for Strategic Economic Research, October 2009

Data Source: California Department of Finance, Race/Ethnic Population with Age and Sex Detail (1998, 2008)

Note: Ethnic categories in 1998 grouped Asian and Pacific Islander together; Multirace was not recorded. Composition shift from 1998 to 2008 reflects a combination of the 2008 Asian and Pacific Islander categories.

Note: Differences due to rounding

				Absolute Change		% Change	
Area / Housing Type	1999	2004	2009	1999–2009	2004–2009	1999–2009	2004–2009
California	1555	2001	2005	1333 2003	2001 2005	1333 2003	2001 2003
Single	7,682,559	8,215,937	8,720,779	1,038,220	504,842	13.5%	6.1%
Multiple	3,812,778	3,962,888	4,213,013	400,235	250,125	10.5%	6.3%
Total	11,495,337	12,178,825	12,933,792	1,438,455	754,967	12.5%	6.2%
Sacramento Region	,,	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,,	, ,			
Single	534,010	609,012	675,946	141,936	66,934	26.6%	11.0%
Multiple	180,414	196,403	212,363	31,949	15,960	17.7%	8.1%
Total	714,424	805,415	888,309	173,885	82,894	24.3%	10.3%
El Dorado County							
Single	57,561	64,227	69,965	12,404	5,738	21.5%	8.9%
Multiple	8,231	8,580	9,552	1,321	972	16.0%	11.3%
Total	65,792	72,807	79,517	13,725	6,710	20.9%	9.2%
Placer County							
Single	80,859	103,295	121,410	40,551	18,115	50.2%	17.5%
Multiple	15,496	21,300	23,112	7,616	1,812	49.1%	8.5%
Total	96,355	124,595	144,522	48,167	19,927	50.0%	16.0%
Sacramento County							
Single	321,885	359,719	390,733	68,848	31,014	21.4%	8.6%
Multiple	128,605	136,751	147,396	18,791	10,645	14.6%	7.8%
Total	450,490	496,470	538,129	87,639	41,659	19.5%	8.4%
Sutter County							
Single	20,785	22,741	26,028	5,243	3,287	25.2%	14.5%
Multiple	5,671	5,692	5,934	263	242	4.6%	4.3%
Total	26,456	28,433	31,962	5,506	3,529	20.8%	12.4%
Yolo County							
Single	37,866	43,155	47,679	9,813	4,524	25.9%	10.5%
Multiple	18,359	20,220	22,411	4,052	2,191	22.1%	10.8%
Total	56,225	63,375	70,090	13,865	6,715	24.7%	10.6%
Yuba County							
Single	15,054	15,875	20,131	5,077	4,256	33.7%	26.8%
Multiple	4,052	3,860	3,958	-94	98	-2.3%	2.5%
Total	19,106	19,735	24,089	4,983	4,354	26.1%	22.1%

Center for Strategic Economic Research, October 2009

Data Source: California Department of Finance, E-8 Historical Population and Housing Estimates and E-5 Population and Housing Estimates

# SACTO DATABOOK 2010

## demographics

#### **Household Composition**

		January 2009							
Area	Household Population	Occupied Housing Unit	Persons per Household						
California	37,432,601	12,733,414	2.9						
Sacramento Region	2,282,016	860,888	2.7						
El Dorado County	179,131	69,760	2.6						
Placerville	10,111	4,393	2.3						
South Lake Tahoe	23,768	9,663	2.5						
Unincorporated	145,252	55,704	2.6						
Placer County	336,267	133,208	2.5						
Auburn	13,226	5,881	2.2						
Colfax	1,877	793	2.4						
Lincoln	39,946	16,934	2.4						
Loomis	6,643	2,409	2.8						
Rocklin	54,316	20,426	2.7						
Roseville	111,289	44,576	2.5						
Unincorporated	108,970	42,189	2.6						
Sacramento County	1,408,055	530,060	2.7						
Citrus Heights	86,688	34,261	2.5						
Elk Grove	140,824	46,892	3.0						
Folsom	64,394	24,556	2.6						
Galt	23,945	7,393	3.2						
Isleton	818	338	2.4						
Rancho Cordova	61,467	23,369	2.6						
Sacramento	472,243	183,297	2.6						
Unincorporated	557,676	209,954	2.7						
Sutter County	95,041	32,175	3.0						
Live Oak	8,171	2,308	3.5						
Yuba City	62,692	21,699	2.9						
Unincorporated	24,178	8,168	3.0						
Yolo County	191,854	71,216	2.7						
Davis	62,903	25,406	2.5						
West Sacramento	47,576	17,436	2.7						
Winters	7,046	2,216	3.2						
Woodland	55,021	19,235	2.9						
Unincorporated	19,308	6,923	2.8						
Yuba County	71,668	24,469	2.9						
Marysville	12,231	4,709	2.6						
Wheatland	3,548	1,168	3.0						
Unincorporated	55,889	18,592	3.0						

Center for Strategic Economic Research, October 2009

Data Source: California Department of Finance, E-5 Population and Housing Estimates

#### **Per Capita Income**

				% Change	
Area	1997	2002	2007	1997–2007	2002–2007
United States	\$25,334	\$30,838	\$38,615	52.4%	25.2%
California	\$26,490	\$32,870	\$41,805	57.8%	27.2%
Sacramento Region	\$24,778	\$30,532	\$37,634	51.9%	23.3%
El Dorado County	\$28,596	\$36,410	\$45,725	59.9%	25.6%
Placer County	\$30,597	\$36,746	\$45,471	48.6%	23.7%
Sacramento County	\$23,978	\$29,728	\$36,340	51.6%	22.2%
Sutter County	\$21,249	\$25,588	\$29,811	40.3%	16.5%
Yolo County	\$23,900	\$26,895	\$34,610	44.8%	28.7%
Yuba County	\$16,149	\$21,115	\$24,690	52.9%	16.9%

Center for Strategic Economic Research, October 2009

Data Source: Bureau of Economic Analysis, State and Local Area Personal Income

#### **Per Capita Income Projections**

				% Change		
Area	2007	2012	2017	2007–2012	2007–2017	
California	\$41,805	\$47,886	\$56,467	14.5%	35.1%	
Sacramento Region	\$37,634	\$44,989	\$53,159	19.5%	41.3%	
El Dorado County	\$45,725	\$56,394	\$69,230	23.3%	51.4%	
Placer County	\$45,471	\$53,114	\$63,463	16.8%	39.6%	
Sacramento County	\$36,340	\$44,299	\$52,023	21.9%	43.2%	
Sutter County	\$29,811	\$31,934	\$36,372	7.1%	22.0%	
Yolo County	\$34,610	\$37,805	\$44,276	9.2%	27.9%	
Yuba County	\$24,690	\$31,074	\$37,206	25.9%	50.7%	

Center for Strategic Economic Research, October 2009

Data Sources: Bureau of Economic Analysis, State and Local Area Personal Income; Department of Transportation 2008 Long-Term Socio-Economic Forecasts by County

Note: United States projections not available from data source.



business climate & workforce



## What happens when a utility company is led by environmentalists?

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Since 1998, total nonfarm employment in the Sacramento Region increased almost 21 percent to around 923,000 jobs and is projected to reach nearly 1.1 million jobs over the next 10 years. The Region's private sector accounts for approximately 73 percent of total nonfarm employment. At 7.4 percent, the Sacramento Region's 2008 unemployment rate is slightly above that of California (7.2 percent).

The Government sector is the largest industry sector in the Sacramento Region in terms of employment (close to 250,000 employees in 2008 and 27 percent of the total industry employment). The second and third largest sectors are Trade, Transportation, & Utilities and Professional & Business Services, respectively comprising around 17 and 12 percent of employment. Over the past 10 years, the Educational & Health Services and Construction sectors demonstrated the highest rates of growth (around 54 percent and 37 percent, respectively). Some major employers in the Sacramento Region include Kaiser Permanente, Sutter Health, Raley's/Bel Air, Intel Corporation, and UC Davis Medical Center.

About 19 percent of employment by occupation is within the Office & Administrative Support occupational category. Other occupational categories with a large proportion of employment include Sales & Related and Food Preparation & Serving Related.

The Sacramento Region's taxable sales, an indicator of business activity, have increased around 23 percent from 2002 to 2007, compared to California's increase of approximately 27 percent in the same time period.

The topics covered within this section include current, historical, and projected employment (total and broken down by public and private sectors, by major industry sectors, and by occupational categories), major employers, labor force data, average wages, and taxable sales. Employment projections are from the California Department of Transportation, 2008 Long-Term Socio-Economic Forecasts by County.



#### **Total Nonfarm Employment**

				%Change		Absolute	e Change
	1998	2003	2008	1998-2008	2003-2008	1998-2008	2003-2008
United States	125,930,000	129,999,000	137,066,000	8.8%	5.4%	11,136,000	7,067,000
California	13,596,100	14,392,800	14,994,100	10.3%	4.2%	1,398,000	601,300
Sacramento Region	765,600	884,000	922,500	20.5%	4.4%	156,900	38,500
El Dorado County	38,700	48,200	52,100	34.6%	8.1%	13,400	3,900
Placer County	94,700	129,400	137,400	45.1%	6.2%	42,700	8,000
Sacramento County	518,700	577,700	596,400	15.0%	3.2%	77,700	18,700
Sutter County	19,000	22,700	24,700	30.0%	8.8%	5,700	2,000
Yolo County	79,300	90,900	96,100	21.2%	5.7%	16,800	5,200
Yuba County	15,200	15,100	15,800	3.9%	4.6%	600	700

Center for Strategic Economic Research, October 2009

Data Sources: California Employment Development Department and U.S. Bureau of Labor Statistics

Note: Data represents annual average employment (total non-farm).

#### **Private and Public Sector Employment**

	Private	e Sector Emplo	yment	% Change		Public	% Change			
Area	1998	2003	2008	1998- 2008	2003- 2008	1998	2003	2008	1998- 2008	2003- 2008
United States	106,021,000	108,416,000	114,566,000	8.1%	5.7%	19,909,000	21,583,000	22,500,000	13.0%	4.2%
California	11,430,000	11,966,700	12,474,800	9.1%	4.2%	2,166,100	2,426,100	2,519,300	16.3%	3.8%
Sacramento Region	557,700	647,400	672,800	20.6%	3.9%	207,900	236,600	249,700	20.1%	5.5%
El Dorado County	30,200	39,100	42,200	39.7%	7.9%	8,500	9,100	9,900	16.5%	8.8%
Placer County	79,000	108,500	117,400	48.6%	8.2%	15,700	20,900	20,000	27.4%	-4.3%
Sacramento County	371,100	415,900	424,700	14.4%	2.1%	147,600	161,800	171,700	16.3%	6.1%
Sutter County	15,200	18,500	19,900	30.9%	7.6%	3,800	4,200	4,800	26.3%	14.3%
Yolo County	53,100	56,600	59,700	12.4%	5.5%	26,200	34,300	36,400	38.9%	6.1%
Yuba County	9,100	8,800	8,900	-2.2%	1.1%	6,100	6,300	6,900	13.1%	9.5%

Center for Strategic Economic Research, October 2009

Data Sources: California Employment Development Department and U.S. Bureau of Labor Statistics, Current Employment Statistics

Note: Data represents annual average nonfarm employment. Differences due to rounding.

# SACTO DATABOOK 2010

### business climate & workforce

#### Sacramento Region Employment and Composition of Major Industry Sectors

	<b>Employment</b>		Composition			Composition Shift		
Industry Sector	1998	2003	2008	1998	2003	2008	1998-2008	2003-2008
Government	207,900	236,700	249,600	26.6%	26.4%	26.7%	0.0%	0.3%
Trade, Transportation, & Utilities	134,500	150,900	155,400	17.2%	16.8%	16.6%	-0.6%	-0.2%
Professional & Business Services	96,400	103,200	112,900	12.4%	11.5%	12.1%	-0.3%	0.6%
Educational & Health Services	68,500	86,000	105,700	8.8%	9.6%	11.3%	2.5%	1.7%
Leisure & Hospitality	67,300	80,700	89,500	8.6%	9.0%	9.6%	0.9%	0.6%
Construction	42,500	68,800	58,100	5.4%	7.7%	6.2%	0.8%	-1.5%
Financial Activities	53,600	60,800	58,900	6.9%	6.8%	6.3%	-0.6%	-0.5%
Manufacturing	49,700	44,500	41,300	6.4%	5.0%	4.4%	-2.0%	-0.5%
Other Services	26,300	29,400	30,300	3.4%	3.3%	3.2%	-0.1%	0.0%
Information	18,100	22,200	19,600	2.3%	2.5%	2.1%	-0.2%	-0.4%
Agricultural	14,600	12,500	12,800	1.9%	1.4%	1.4%	-0.5%	0.0%
Natural Resources & Mining	1,000	1,000	1,100	0.1%	0.1%	0.1%	0.0%	0.0%
Total Employment	780,400	896,700	935,200	_	_	_	_	_

Center for Strategic Economic Research, October 2009

Data Source: California Employment Development Department, Labor Market Information Division

Note: Employment represents annual average.

#### **Employment Growth by Major Industry Sector**

	Sacramento Region		Califo	ornia	United States	
Industry Sector	1998–2008	2003–2008	1998–2008	2003–2008	1998–2008	2003–2008
Agriculture	-12.3%	2.4%	-3.8%	4.2%	-2.5%	1.1%
Natural Resources & Mining	10.0%	10.0%	3.6%	28.4%	25.5%	42.7%
Construction	36.7%	-15.6%	27.7%	-1.4%	17.7%	6.5%
Manufacturing	-16.9%	-7.2%	-23.1%	-7.6%	-24.0%	-7.5%
Trade, Transportation & Utilities	15.5%	3.0%	10.2%	5.0%	4.9%	3.8%
Information	8.3%	-11.7%	-1.8%	-0.3%	-6.5%	-5.5%
Financial Activities	9.9%	-3.1%	8.2%	-4.0%	8.8%	1.7%
Professional & Business Services	17.1%	9.4%	11.3%	7.7%	17.1%	11.5%
Educational & Health Services	54.3%	22.9%	29.5%	12.3%	24.3%	10.5%
Leisure & Hospitality	33.0%	10.9%	24.2%	12.2%	20.2%	10.3%
Other Services	15.2%	3.1%	11.9%	2.2%	12.2%	5.3%
Government	20.1%	5.4%	16.3%	3.8%	11.4%	4.0%
Total	19.8%	4.3%	9.9%	4.2%	8.6%	5.5%

Center for Strategic Economic Research, October 2009

Data Sources: California Employment Development Department and U.S. Bureau of Labor Statistics

Note: Employment represents annual average.

#### Sacramento Region Metropolitan Statistical Area (MSA) Employment Growth

	% Ch	nange			
Area	1998	2003	2008	1998–2008	2003–2008
Sacramento-Arden Arcade-Roseville MSA	731,400	846,000	881,800	20.6%	4.2%
Yuba City MSA	34,200	37,800	40,500	18.4%	7.1%
Sacramento Region	765,600	883,800	922,300	20.5%	4.4%

Center for Strategic Economic Research, October 2009

Data Source: California Employment Development Department, Labor Market Information

Note: Data represents total non-farm annual average employment.

#### **Total Nonfarm Employment Projections**

				% Ch	ange
Area	2008	2013	2018	2008–2013	2008–2018
California	14,994,100	16,275,000	17,234,000	8.5%	14.9%
Sacramento Region	922,500	1,039,680	1,122,850	12.7%	21.7%
El Dorado County	52,100	58,610	63,530	12.5%	21.9%
Placer County	137,400	157,380	177,660	14.5%	29.3%
Sacramento County	596,400	669,510	712,190	12.3%	19.4%
Sutter County	24,700	28,420	32,130	15.1%	30.1%
Yolo County	96,100	107,390	117,230	11.7%	22.0%
Yuba County	15,800	18,370	20,110	16.3%	27.3%

Center for Strategic Economic Research, October 2009

Data Source: California Employment Development Department and Department of Transportation 2008 Long-Term Socio-Economic Forecasts by County

# SACTO DATABOOK 2010

## business climate & workforce

Annual Labor Force, Employment, Unemp	ployment, and Unemployment Rate
---------------------------------------	---------------------------------

				Absolute Change		% Ch	ange
Area	1998	2003	2008	1998–2008	2003–2008	1998–2008	2003–2008
California							
Civilian Labor Force	16,166,900	17,390,700	18,391,800	2,224,900	1,001,100	13.8%	5.8%
Number Employed	15,203,700	16,200,100	17,059,600	1,855,900	859,500	12.2%	5.3%
Number Unemployed	963,200	1,190,600	1,332,300	369,100	141,700	38.3%	11.9%
Unemployment Rate	6.0%	6.8%	7.2%	1.3%	0.4%	-	-
Sacramento Region	'	'		-			
Civilian Labor Force	898,600	1,056,000	1,128,600	230,000	72,600	25.6%	6.9%
Number Employed	848,700	991,500	1,045,200	196,500	53,700	23.2%	5.4%
Number Unemployed	49,900	64,500	83,400	33,500	18,900	67.1%	29.3%
Unemployment Rate	5.6%	6.1%	7.4%	1.8%	1.3%	_	_
El Dorado County							
Civilian Labor Force	77,000	88,100	92,400	15,400	4,300	20.0%	4.9%
Number Employed	73,100	83,200	85,900	12,800	2,700	17.5%	3.2%
Number Unemployed	3,800	83,200	6,400	2,600	-76,800	68.4%	-92.3%
Unemployment Rate	5.0%	5.6%	6.9%	2.0%	1.4%	_	_
Placer County	'	<u>'</u>					
Civilian Labor Force	113,300	153,900	176,200	62,900	22,300	55.5%	14.5%
Number Employed	108,700	146,000	164,700	56,000	18,700	51.5%	12.8%
Number Unemployed	4,600	7,900	11,500	6,900	3,600	150.0%	45.6%
Unemployment Rate	4.1%	5.1%	6.5%	2.4%	1.4%	_	-
Sacramento County							
Civilian Labor Force	565,400	657,000	690,400	125,000	33,400	22.1%	5.1%
Number Employed	537,000	618,300	640,800	103,800	22,500	19.3%	3.6%
Number Unemployed	28,400	38,700	49,600	21,200	10,900	74.6%	28.2%
Unemployment Rate	5.0%	5.9%	7.2%	2.2%	1.3%	_	_
Sutter County	,	<u>'</u>					
Civilian Labor Force	35,400	39,700	42,000	6,600	2,300	18.6%	5.8%
Number Employed	29,900	35,300	36,900	7,000	1,600	23.4%	4.5%
Number Unemployed	5,500	4,500	5,200	-300	700	-5.5%	15.6%
Unemployment Rate	15.6%	11.2%	12.3%	-3.3%	1.1%	-	-
Yolo County	'	<u> </u>			1		
Civilian Labor Force	86,800	92,000	99,500	12,700	7,500	14.6%	8.2%
Number Employed	82,100	86,100	92,200	10,100	6,100	12.3%	7.1%
Number Unemployed	4,700	5,900	7,300	2,600	1,400	55.3%	23.7%
Unemployment Rate	5.4%	6.4%	7.4%	1.9%	1.0%	-	_
Yuba County							
Civilian Labor Force	20,700	25,400	28,100	7,400	2,700	35.7%	10.6%
Number Employed	17,900	22,700	24,700	6,800	2,000	38.0%	8.8%
Number Unemployed	2,800	2,700	3,400	600	700	21.4%	25.9%
Unemployment Rate	13.6%	10.7%	12.0%	-1.6%	1.2%	_	_

Center for Strategic Economic Research, October 2009 Data Source: California Employment Development Department

Notes: Differences due to rounding. Annual averages reflected in table.

#### **Sacramento Region Major Private-Sector Employers**

Company	Industry	Number of Local Employees
Kaiser Permanente	Healthcare	9,608
Sutter Health Sacramento Sierra Region	Healthcare	8,220
Mercy/Catholic Healthcare West	Healthcare	6,328
Intel Corp.	Semiconductors and Related Devices	6,300
Wells Fargo & Co.	Financial Services	6,272
AT&T California	Telecommunications	5,389
Hewlett-Packard Co.*	Computer Hardware Manufacturer	3,600
Raley's	Retail Groceries	3,335
Health Net of California, Health Net Federal Services	Healthcare	2,720
PRIDE Industries	Manufacturing and logistics, integrated facility, and rehabilitation services	2,504
Safeway Inc.	Grocery retailer	2,469
Cache Creek Casino Resort	Casino	2,420
United Parcel Service	Shipping	2,383
Pacific Gas and Electric Co. (PG&E)	Utility	2,274
Thunder Valley Casino Resort	Casino	1,700
Aerojet	Propulsion, Smart Munitions, Fine Chemical Manufacturer	1,672
EDS, an H-P company	Computer and Data Processing	1,511
Blue Shield of California	Healthcare	1,487
Union Pacific Railroad Co. Inc.	Freight Railroad	1,400
DST Output	Print and Electronic Statement and Billing Output Services	1,200
Franklin Templeton Investments	Investment Management	1,174

Center for Strategic Economic Research, October 2009

Data Source: Sacramento Business Journal Top 25 Book of Lists 2008

Note: Employment numbers are full-time equivalents except where otherwise noted.

Represents major employers in the 4-county metropolitan area (El Dorado, Placer, Sacramento, and Yolo Counties).

<sup>\*</sup> Number of local employees is an estimate based on information from an independent source because the company would not provide a number for local employees.

#### **Sacramento Region Major Manufacturers**

Company	Number of Local Employees
Intel Corp.	6,300
Hewlett-Packard Co.*	3,600
PRIDE Industries Inc.	2,504
Aerojet	1,630
DST Output	1,200
The Sacramento Bee	1,147
NEC Electronics America Inc.	849
Sierra Pacific Industries	501
Milgard Manufacturing Inc.	400
Motion Control Engineering	350
Teledyne Technologies	343
Agilent Techologies Inc.	325
VSP Optical Laboratory	243
The Michaels Furniture Co.	240
Coherent Inc.	200

Center for Strategic Economic Research, October 2009

Data Source: Sacramento Business Journal Top 25 Book of Lists 2008

Note: Employment numbers are full-time equivalents except where otherwise noted. Represents major manufacturers in the four-county metropolitan area (El Dorado, Placer, Sacramento, and Yolo Counties). \* Number of local employees is an estimate based on information from an independent source because the company would not provide a number for local employees.

#### **SACTO-Assisted Companies Recently Located to the Sacramento Region**

Company Name	Business Type	Projected Employment	Date Located
Billtrust	Outsourcing Company	20	Apr-09
Propel Fuel Renewable	Fuel Provider	20	Jan-09
Advanced Data Centers	Co-Location Facility	25	Oct-08
Enfinity Corporation	Solar	15	Oct-08
Siemens Mobility	Light Rail Car Manufacturer	200	Oct-08
AEE Solar	Solar Product Distributor	55	Jul-08
Drexel University Center for Graduate Studies	Educational Institution	n/a	Jul-08
Badger Ladder	Home Products Distribution	10	May-08
Frontier Wind	Wind Energy	20	Apr-08
SMA America	Solar Panel Inverters	100	Apr-08
Gregory Mountain Products, Inc.	Backpack Manufacturer	30	Apr-08
OptiSolar, Inc.	Thin Film PV Manufacturer	500	Mar-08
Intellitec, Inc.	Recycling of Computer Parts	50	Feb-08
Hunter Douglas	Home Products Manufacturing	400	Jun-07
Andersen Corporation	Home Products Distribution	100	May-07
The Art Institute of California	Educational Institute	50	Apr-07
ExpressJet	Airline Transportation	65	Feb-07
Ecostream US, Inc. (headquarters)	Renewable Energy	30	Jan-07
Pacific Ethanol, Inc. (headquarters)	Renewable Energy	75	Jan-07
Kitchen Academy	Educational Institution	40	Jan-07
RagingWire Enterprise Solutions Inc. (headquarters)	Information Technology	200	Nov-06

Center for Strategic Economic Research, October 2009

Data Source: Located Companies List Greater Sacramento Area, SACTO

#### **Major Occupational Category Employment**

				2003	3–2008
Occupation Title	2003	2008	2008 Composition	Absolute Change	% Change
All Occupations	872,990	933,790	_	60,800	7.0%
Office and Administrative Support	178,530	180,280	19.3%	1,750	1.0%
Sales and Related	87,170	91,660	9.8%	4,490	5.2%
Food Preparation and Serving Related	65,470	76,890	8.2%	11,420	17.4%
Business and Financial Operations	53,830	63,500	6.8%	9,670	18.0%
Construction and Extraction	55,860	53,210	5.7%	-2,650	-4.7%
Transportation and Material Moving	56,240	51,100	5.5%	-5,140	-9.1%
Management	43,520	47,870	5.1%	4,350	10.0%
Healthcare Practitioners and Technical*	35,510	37,590	4.0%	2,080	5.9%
Production	37,010	30,780	3.3%	-6,230	-16.8%
Installation, Maintenance, and Repair	31,260	30,240	3.2%	-1,020	-3.3%
Building and Grounds Cleaning and Maintenance	26,810	26,780	2.9%	-30	-0.11%
Protective Services	20,460	23,970	2.6%	3,510	17.2%
Personal Care and Service	14,520	24,060	2.6%	9,540	65.7%
Architecture and Engineering	18,320	19,200	2.1%	880	4.8%
Healthcare Support	16,850	21,420	2.3%	4,570	27.1%
Community and Social Services	14,740	15,730	1.7%	990	6.7%
Arts, Design, Entertainment, Sports, and Media	9,200	11,700	1.3%	2,500	27.2%
Life, Physical, and Social Science	9,320	12,730	1.4%	3,410	36.6%
Legal*	7,330	8,640	0.9%	1,310	17.9%
Farming, Fishing, and Forestry	6,250	5,770	0.6%	-480	-7.7%

Center for Strategic Economic Research, October 2009

Data Source: Bureau of Labor Statistics, Occupational Employment Statistics

Notes: All occupations total does not equal sum of occupational categories due to non-disclosed data at the category level.

Computer & Mathematical and Education, Training, & Library occupational categories not included as comparable data is not disclosed.

\*Does not include data for Yuba & Sutter Counties as not disclosed.

# SACTO DATABOOK 2010

## business climate & workforce

#### **Mean Annual Wages for Selected Occupations in 2008**

Occupation	Sacramento Region
Pharmacists	\$120,191
General and Operations Managers	\$109,758
Financial Managers	\$103,166
Electrical Engineers	\$109,950
Registered Nurses	\$83,543
Civil Engineers	\$87,179
Industrial Engineers	\$78,600
Advertising and Promotions Manager	\$71,080
Computer Systems Analysts	\$73,451
Financial Analyst	\$70,470
Computer Programmers	\$72,790
Database Administrators	\$75,400
Real Estate Sales Agents	\$65,820
Police and Sheriff's Patrol Officers	\$65,703
Claims Adjusters, Examiners, and Investigators	\$58,800
Computer Support Specialists	\$50,981
Electricians	\$48,383
Child, Family, and School Social Workers	\$43,535
Legal Secretaries	\$43,679
Construction Laborers	\$37,805
Customer Service Representatives	\$36,062
Data Entry Keyers	\$30,510
Emergency Medical Technicians and Paramedics	\$34,470
Office Clerks, General	\$30,369
Team Assemblers	\$27,205
Retail Salespersons	\$25,162
Cooks, Restaurant	\$24,204
Packers and Packagers, Hand	\$22,338

Center for Strategic Economic Research, October 2009

Data Source: Bureau of Labor Statistics, Occupational Employment and Wage Estimates

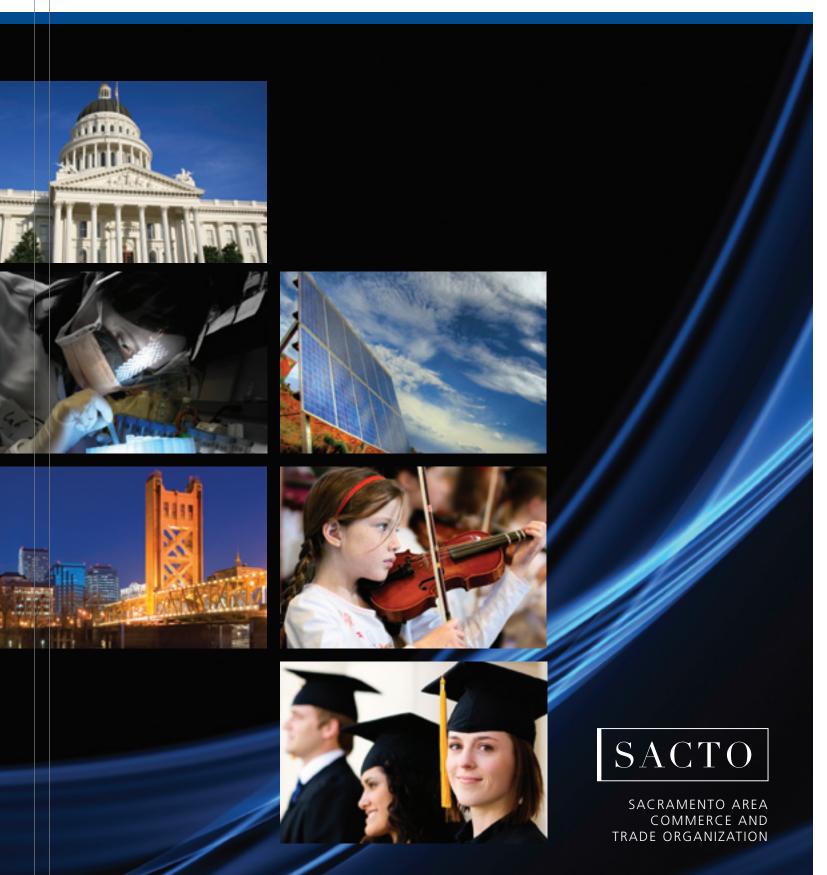
Note: Data as of May 2008.

#### **Taxable Sales** (in thousands of dollars)

Area	2002	2007	% Change 2002–2007
California	\$440,950,094	\$561,050,149	27.2%
Sacramento Region	\$28,427,739	\$35,092,759	23.4%
El Dorado County	\$1,451,334	\$1,896,995	30.7%
Placerville	\$285,842	\$315,604	10.4%
South Lake Tahoe	\$301,633	\$354,514	17.5%
Placer County	\$5,549,881	\$7,431,405	33.9%
Auburn	\$249,529	\$404,656	62.2%
Colfax	\$51,201	\$60,534	18.2%
Lincoln	\$92,995	\$230,842	148.2%
Loomis	\$82,930	\$100,477	21.2%
Rocklin	\$458,325	\$696,844	52.0%
Roseville	\$2,988,257	\$3,854,226	29.0%
Sacramento County	\$17,577,559	\$20,560,510	17.0%
Citrus Heights	\$941,971	\$1,085,498	15.2%
Elk Grove	\$985,382	\$1,705,377	73.1%
Folsom	\$1,329,157	\$1,631,190	22.7%
Galt	\$79,987	\$131,658	64.6%
Isleton	\$11,224	\$13,783	22.8%
Rancho Cordova	-	\$860,872	_
Sacramento	\$4,999,595	\$5,947,753	19.0%
Sutter County	\$1,069,342	\$1,406,642	31.5%
Live Oak	\$13,601	\$18,958	39.4%
Yuba City	\$731,837	\$967,166	32.2%
Yolo County	\$2,383,427	\$3,259,843	36.8%
Davis	\$468,790	\$531,311	13.3%
West Sacramento	\$796,070	\$1,186,555	49.1%
Winters	\$20,136	\$29,931	48.6%
Woodland	\$613,467	\$813,599	32.6%
Yuba County	\$396,196	\$537,364	35.6%
Marysville	\$145,424	\$180,004	23.8%
Wheatland	\$7,820	\$10,982	40.4%

Center for Strategic Economic Research, October 2009 Data Source: Board of Equalization, State of California Notes: Rancho Cordova data not available for 2002 as it was not yet incorporated.

## education





As a Regional Director at a global shipping company, I'm in charge of ensuring operations run as

efficiently as possible. As an instructor at University of Phoenix School of Business, I help dedicated students stay on track. I know the people in my class are making sacrifices to be here, and their time is extremely valuable. It's important that everything I teach is relevant—so that as soon as they leave the classroom, they can apply what they've learned in the workplace.

I AM A PHOENIX Michael

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## education

The Sacramento Region has 720 schools and an enrollment of over 398,000 students within the K–12 system. The most recent data of high school graduation rates shows that at just over 81 percent, the Sacramento Region has a slightly higher percentage of graduates than the state (nearly 80 percent). In terms of SAT scores, the Sacramento Region averages higher than California with a total average score of 1517 for the 2007–2008 school year in comparison to 1500 for the state.

Close to 29 percent of the Sacramento Region population aged 25 years and over in the year 2007 held a Bachelor's degree or higher level of education. The Region has a varied offering of public and private postsecondary institutions, including University of California, Davis and Sacramento State as the major four-year universities (with roughly 30,000 students each) and eight California community colleges.

This section provides an overview of K–12 and postsecondary education in the Sacramento Region, including K–12 enrollment by school type, high school graduation rates, SAT scores, educational attainment, as well as higher education institution enrollment and degrees granted.



## education

#### K-12 Enrollment and Number of Schools by School Type for the 2008-09 School Year

School Type	Sacramento Region	El Dorado County	Placer County	Sacramento County	Sutter County	Yolo County	Yuba County
Elementary	Region	county	county	County	county	County	County
Number of Schools	422	37	71	236	25	32	21
Enrollment	200,726	13,457	31,138	121,934	10,706	16,250	7,241
Middle / Jr. High		107101		12.700			1,211
Number of Schools	87	10	17	45	3	8	4
Enrollment	60,781	5,491	12,017	34,747	2,040	4,513	1,973
High	,	,	,	,	,	, , ,	,
Number of Schools	87	7	14	48	6	7	5
Enrollment	109,368	8,715	19,101	65,253	5,136	7,748	3,415
K - 12	•	,	,	•	•	,	•
Number of Schools	17	0	1	10	2	0	4
Enrollment	13,417	0	3,071	8,080	1,298	0	968
Alternative	,			•	•		
Number of Schools	18	1	4	8	2	2	1
Enrollment	3,643	193	484	2,153	161	231	421
Special Education	-	I					
Number of Schools	15	1	2	9	1	1	1
Enrollment	1,704	125	264	876	260	69	110
Continuation							
Number of Schools	40	6	5	18	4	5	2
Enrollment	4,510	389	654	2,628	244	492	103
Juvenile Hall / Court School	1					'	'
Number of Schools	10	3	1	4	0	1	1
Enrollment	928	217	61	505	0	78	67
Community Day							
Number of Schools	12	4	0	5	1	2	0
Enrollment	206	33	0	157	4	12	0
County Community							
Number of Schools	10	1	2	3	1	2	1
Enrollment	1,492	688	266	214	145	144	35
Opportunity							
Number of Schools	2	0	0	0	1	0	1
Enrollment	24	0	0	0	19	0	5
Charter*							
Number of Schools	66	9	7	36	5	1	8
Enrollment	27,463	1,869	4,640	17,314	1,969	171	1,500
Total							
Number of Schools	720	70	117	386	46	60	41
Enrollment	398,098	29,336	67,088	237,722	20,020	29,591	14,341

Center for Strategic Economic Research, October 2009

Data Source: California Department of Education, Ed-Data

<sup>\*</sup>Charter School number and enrollment are categorized and included with other school type totals, therefore total does not include separately listed charter schools and enrollment.

Note: Total enrollment includes enrollment in nonpublic, nonsectarian school programs as captured by California Department of Education, but not listed separately in this table.

#### **High School Graduation Rates**

Area	1997–1998	2002–2003	2007–2008	Shift 1998–2008
California	83.3%	86.7%	79.8%	-3.5%
Sacramento Region	84.4%	84.1%	81.4%	-3.0%
El Dorado County	88.8%	92.2%	87.5%	-1.3%
Placer County	90.5%	91.5%	90.5%	0.0%
Sacramento County	82.7%	80.6%	79.0%	-3.7%
Sutter County	78.3%	87.6%	80.3%	2.0%
Yolo County	85.5%	85.6%	79.6%	-5.9%
Yuba County	79.9%	82.2%	70.0%	-9.9%

Center for Strategic Economic Research, October 2009
Data Source: California Department of Education, Dataguest

#### **Average Total SAT Scores by School Year**

Area	2002-2003	2003-2004	2004-2005	2005-2006*	2006-2007*	2007-2008*	%Change 2002-2003 to 2007-2008
United States	1026	1026	1028	1021	1017	1017	-0.9%
California	1012	1015	1020	1011	1006	1007	-0.5%
Sacramento Region	1030	1034	1038	1024	1021	1020	-1.0%
El Dorado County	1074	1094	1106	1096	1081	1083	0.8%
Placer County	1054	1061	1070	1061	1060	1063	0.9%
Sacramento County	1009	1007	1010	996	992	989	-2.0%
Sutter County	990	1026	1005	991	1006	991	0.1%
Yolo County	1091	1097	1113	1084	1085	1083	-0.7%
Yuba County	945	947	942	933	937	944	-0.1%

Center for Strategic Economic Research, October 2009

Data Source: California Department of Education, Dataquest; The College Board

\*Starting in 2005-2006, writing average scores, a new component of the SAT, were tracked. In order to compare over a time period, this table only reflects a total score of math and verbal averages. Total scores including writing average for the comparison areas in 2005-06, 2006-07, and 2007-08, respectively, are as follows: United States = 1518, 1511, and 1511; California = 1506, 1497, and 1500; Sacramento Region = 1525, 1517, and 1517

#### Percent of High School Graduates Enrolling in California Public Postsecondary Institutions

				Shi	ift
Area	1998	2003	2008	1998–2008	2003–2008
California	50.8%	47.6%	51.1%	0.3%	3.5%
Sacramento Region	51.6%	51.2%	59.2%	7.6%	8.0%
El Dorado County	51.1%	53.9%	56.4%	5.2%	2.5%
Placer County	50.0%	48.1%	52.2%	2.2%	4.1%
Sacramento County	55.4%	51.4%	66.7%	11.3%	15.4%
Sutter County	28.8%	47.8%	25.0%	-3.8%	-22.7%
Yolo County	49.7%	58.2%	55.2%	5.5%	-3.0%
Yuba County	26.4%	46.6%	23.1%	-3.3%	-23.5%

Center for Strategic Economic Research, December 2009

Data Source: California Postsecondary Education Commission, On-line Data System

## education

Educational Attainment		
Area / Categories	Total	Percent
United States		
Population 25 years and over	197,892,369	-
Less than high school graduate	30,673,443	15.5%
High school graduate (incl. equivalency)	59,658,315	30.1%
Some college or associate degree	53,227,100	26.9%
Bachelor's degree or higher	54,333,511	27.5%
California		
Population 25 years and over	23,331,762	-
Less than high school graduate	4,612,748	19.8%
High school graduate (incl. equivalency)	5,396,253	23.1%
Some college or associate degree	6,439,237	27.6%
Bachelor's degree or higher	6,883,524	29.5%
Sacramento Region		
Population 25 years and over	1,454,339	-
Less than high school graduate	197,318	13.6%
High school graduate (incl. equivalency)	359,015	24.7%
Some college or associate degree	480,435	33.0%
Bachelor's degree or higher	417,571	28.7%
El Dorado County		
Population 25 years and over	120,034	_
Less than high school graduate	9,006	7.5%
High school graduate (incl. equivalency)	29,757	24.8%
Some college or associate degree	44,084	36.7%
Bachelor's degree or higher	37,187	31.0%
Placer County		
Population 25 years and over	228,575	_
Less than high school graduate	16,927	7.4%
High school graduate (incl. equivalency)	50,627	22.1%
Some college or associate degree	82,574	36.1%
Bachelor's degree or higher	78,447	34.3%
Sacramento County		
Population 25 years and over	890,850	_
Less than high school graduate	132,691	14.9%
High school graduate (incl. equivalency)	226,529	25.4%
Some college or associate degree	290,969	32.7%
Bachelor's degree or higher	240,661	27.0%

continued on next page...

Sutter County		
Population 25 years and over	57,817	_
Less than high school graduate	12,287	21.3%
High school graduate (incl. equivalency)	14,427	25.0%
Some college or associate degree	21,167	36.6%
Bachelor's degree or higher	9,936	17.2%
Yolo County		
Population 25 years and over	115,094	_
Less than high school graduate	18,124	15.7%
High school graduate (incl. equivalency)	23,014	20.0%
Some college or associate degree	27,111	23.6%
Bachelor's degree or higher	46,845	40.7%
Yuba County		
Population 25 years and over	41,969	_
Less than high school graduate	8,283	19.7%
High school graduate (incl. equivalency)	14,661	34.9%
Some college or associate degree	14,530	34.6%
Bachelor's degree or higher	4,495	10.7%

Center for Strategic Economic Research, October 2009 Source: U.S. Census Bureau, 2007 American Community Survey

#### **Sacramento Region Higher Education Enrollment for Selected Public Institutions**

				% Change
Type / Institution Name	1998	2003	2008	1998-2008
University of California				
University of California, Davis	24,866	30,229	31,426	26.4%
California State University				
California State University, Sacramento	23,676	28,375	29,011	22.5%
California Community Colleges				
American River College	21,211	30,614	33,991	60.3%
Cosumnes River College	13,967	17,726	13,989	0.2%
Folsom Lake College	-	-	8,937	-
Lake Tahoe Community College	2,624	3,702	3,442	31.2%
Sacramento City College	16,692	21,998	25,912	55.2%
Sierra College	16,754	18,791	21,448	28.0%
Woodland Community College	_	_	3,018	_
Yuba College	8,758	8,907	8,418	-3.9%

Center for Strategic Economic Research, October 2009

Data Source: California Postsecondary Education Commission, On-line Data System

Notes: Folsom Lake College historical enrollment not available as it was not established at that time. Data reflects enrollment for Fall term of year stated. Data for Woodland Community College was not available through CPEC until 2008.

#### education

#### **Additional Higher Education Institutions in the Sacramento Region**

#### Type / Institution Name

#### WASC-Accredited Private 4-Year Institutions

**Chapman University** 

**Fuller Theological Seminary** 

**National University** 

**Patten University** 

Saint Mary's College of California

University of San Francisco

University of Southern California

University of the Pacific-McGeorge School of Law

William Jessup University

#### WASC-Accredited Private 2-Year Institutions

Heald College - Rancho Cordova

Heald College - Roseville

Western Career College - Sacramento

#### State-Approved Institutions

Aviation & Electronic School of America

**Breining Institute** 

Bryan College (Formerly Northwestern Technical College)

Capital Bible College

DeVry University

Drexel University - Center for Graduate Studies

High-Tech Institute

**ITT Technical Institute** 

Lincoln Law School of Sacramento

MTI College of Business and Technology

Northwestern California University School of Law

Professional School of Psychology Sacramento

Rudolf Steiner College

Trinity Life Bible College

The Union Institute

University of Northern California, Lorenzo Patino School of Law

University of Phoenix

Weimar College

Western Seminary

WyoTech

#### Institutions Exempt from State Approval

**Embry-Riddle Aeronautical University** 

#### Other Institutions (Other Accreditation or Approved for Accreditation Process)

Kaplan College (Formerly Meric College)

University of Sacramento

Center for Strategic Economic Research, October 2009

Data Source: California Postsecondary Education Commission, SACTO

Note: Some institutions represented are extension centers located in the Sacramento Region.

#### Sacramento Region Higher Education Degrees Granted by School Year for Selected Public Institutions

		Degrees Granted				
Type / Institution Name	1997-1998	2002-2003	2007-2008	1997–1998 to 2007–2008		
University of California						
University of California, Davis	5,549	6,532	7,691	38.6%		
California State University						
California State University, Sacramento	4,515	5,247	5,569	23.3%		
California Community Colleges						
American River College	1,429	1,752	2,464	72.4%		
Cosumnes River College	1,090	1,405	1,073	-1.6%		
Folsom Lake College	_	_	689	_		
Lake Tahoe Community College	87	173	154	77.0%		
Sacramento City College	1,147	1,240	1,377	20.1%		
Sierra College	1,136	2,120	2,446	115.3%		
Yuba College	1,217	1,038	1,109	-8.9%		

Center for Strategic Economic Research, October 2009

Data Source: California Postsecondary Education Commission, On-line Data System

Notes: Folsom Lake College historical degrees granted not available as it was not yet established. Data reflects academic school year total.

Woodland Community College is also within the Sacramento Region, however separate college data is not provided by data source.

1		



# BATHEBIGBUILD

BUILDING A BETTER GATEWAY TO NORTHERN CALIFORNIA



Big changes are afoot at Sacramento International Airport. We're calling it The Big Build. In fact, it's the largest capital improvement project in Sacramento County history, and it's slated for completion in early 2012. The terminal modernization project will build capacity and make flying out of Sacramento even easier. The light and spacious design includes an intuitive layout, plenty of parking—even an automated people mover. Easy come, easy go. See how the project is going at BigBuild.org.

## BIGBUILD.ORG

## SACTO DATABOOK 2010

#### infrastructure

A developed and accessible transportation network is essential to an inland metropolitan area's success. The Sacramento Region boasts such a network made up of interstate freeways, transcontinental railways, a cargo port, and an international airport. In addition to transportation networks, public transportation availability, utilities, and hospitals all contribute to the quality of a region's physical and social infrastructure.



With 13 major carriers and one commuter airline, the Sacramento International Airport provides direct and connecting flights to major domestic and international destinations. Over the past 5 years, the airport has seen growth in the number of its passengers and total air freight (in pounds), respectively increasing about 14 percent and 16 percent.

There are four major public transportation systems in the Region, including Sacramento Regional Transit (RT), Tahoe Area Regional Transit (TART), Yuba Sutter Transit, and YoloBus. In fiscal year 2008-2009, the largest public transportation system, Sacramento RT, served 16.8 million bus passengers and 17.2 million light rail passengers.

The City of Sacramento has embarked on a venture to design and develop the Sacramento Intermodal Transportation Facility Project (SITF). The facility will be a state-of-the-art transportation center in downtown Sacramento that will serve as a regional hub, transfer point, and portal. It will meet the long-term functional and operational needs for passenger rail, light rail, bus services, bicyclists, pedestrians, taxicabs, and automobiles. In addition, other rail operations will be included at the site, including Union Pacific Railroad (UP) freight line service, State Railroad Museum rail car movements, and future high speed rail.

The SITF is envisioned as a regional destination and gateway to the City. It will integrate retail, commercial and entertainment development, and

transportation services. The facility will link the regional and local transportation networks and connect directly with adjacent districts, including the Central Business District, Old Sacramento, the Riverfront, Alkali Flat, and the Railyards. The facility is also viewed as a landmark destination and includes the historic Southern Pacific Railroad (SP) depot.

Electricity in the Sacramento Region is provided by three utilities: Pacific Gas & Electric (PG&E), Sacramento Municipal Utility District (SMUD), and Roseville Electric. In addition to electricity, PG&E also provides natural gas to the entire Sacramento Region. There are many water and wastewater service providers in the Region—most of which are operated at the city or county level, a couple through investor or publicly-owned utilities.

Health care services are an important part of a region's social infrastructure. The Sacramento Region has 21 acute care hospitals with a total of more than 4,500 beds. The largest hospitals are operated by the University of California Davis Medical Center, Fremont-Rideout Health Group, Sutter Health, Catholic Healthcare West (CHW)/Mercy Healthcare, Kaiser Permanente, and Methodist Hospital of Sacramento.

The Infrastructure section includes data to provide a better understanding of the Region's transportation network (including average commute times, airport passenger and cargo totals, and public transportation statistics), as well as utility providers and rates and acute care hospitals.

#### Mean Travel Time to Work (in minutes, workers age 16+)

Region	2007
Sacramento Region	26.2
El Dorado County	31.5
Placer County	28.2
Sacramento County	26.0
Sutter County	29.5
Yolo County	21.8
Yuba County	28.1
San Francisco Bay Area	27.5
Los Angeles	28.5
California	27.3
United States	25.3

Center for Strategic Economic Research, October 2009
Data Source: U.S. Census Bureau, American Community Survey 2007
Notes: Sacramento Region, Bay Area, and Los Angeles are weighted averages based on workers age 16+ population. Los Angeles includes Los Angeles-Long Beach-Santa Ana, CA and Oxnard-Thousand Oaks-Ventura, CA Metropolitan Statistical Areas (MSA). Bay Area includes San Francisco-Oakland-Fremont, CA and San Jose-Sunnyvale-Santa Clara, CA MSAs.

## SACTO DATABOOK 2010

#### infrastructure

#### **Average Commute Time to Work**

	2007			
Area / Travel Time	Commuters	% of Total		
United States				
Less than 5 minutes	4,903,822	3.7%		
5 to 9 minutes	14,328,015	10.9%		
10 to 14 minutes	18,885,835	14.4%		
15 to 19 minutes	20,315,788	15.4%		
20 to 24 minutes	19,131,286	14.5%		
25 to 29 minutes	7,904,026	6.0%		
30 to 34 minutes	17,399,498	13.2%		
35 to 39 minutes	3,585,024	2.7%		
40 to 44 minutes	4,710,184	3.6%		
45 to 59 minutes	9,873,248	7.5%		
60 to 89 minutes	7,355,822	5.6%		
90 or more minutes	3,165,670	2.4%		
California	'			
Less than 5 minutes	398,296	2.6%		
5 to 9 minutes	1,435,569	9.3%		
10 to 14 minutes	2,092,712	13.6%		
15 to 19 minutes	2,356,346	15.3%		
20 to 24 minutes	2,225,093	14.5%		
25 to 29 minutes	862,034	5.6%		
30 to 34 minutes	2,241,242	14.6%		
35 to 39 minutes	398,395	2.6%		
40 to 44 minutes	596,412	3.9%		
45 to 59 minutes	1,207,692	7.8%		
60 to 89 minutes	1,101,905	7.2%		
90 or more minutes	478,533	3.1%		
Sacramento Region				
Less than 5 minutes	26,798	2.8%		
5 to 9 minutes	95,000	10.0%		
10 to 14 minutes	137,519	14.4%		
15 to 19 minutes	146,381	15.3%		
20 to 24 minutes	143,493	15.0%		
25 to 29 minutes	59,709	6.3%		
30 to 34 minutes	134,257	14.1%		
35 to 39 minutes	28,901	3.0%		
40 to 44 minutes	36,198	3.8%		
45 to 59 minutes	72,238	7.6%		
60 to 89 minutes	45,772	4.8%		
90 or more minutes	27,470	2.9%		

Center for Strategic Economic Research, October 2009 Data Source: U.S. Census Bureau, 2007 American Community Survey

#### **Annual Airport Passengers, Cargo, and Operations Totals**

							% Change
Airport	2003	2004	2005	2006	2007	2008	2003-2008
Sacramento International Airport							
Passengers	8,778,163	9,580,722	10,203,066	10,362,800	10,767,639	9,982,661	13.7%
Air Mail (in pounds)	24,062,757	19,764,879	19,005,797	9,787,393	2,818,161	4,958,686	-79.4%
Air Freight (in pounds)	133,004,390	128,971,692	135,811,044	139,438,494	171,778,161	153,680,001	15.5%
Air Operations	159,221	164,211	168,305	172,522	173,416	152,675	-4.1%
Sacramento Executive Ai	rport						
Air Operations	134,234	128,651	117,277	127,923	100,392	98,164	-26.9%
Mather Airport							
Air Freight (in pounds)	120,249,435	127,316,112	130,370,798	135,368,167	164,565,490	154,200,207	28.2%
Air Operations	70,709	80,591	85,944	91,600	92,539	82,394	16.5%

Center for Strategic Economic Research, October 2009
Data Source: Sacramento Department of Airports, Airport Properties & Business Development, Operations Reports

#### **Selected Sacramento International Airport Outgoing Flights**

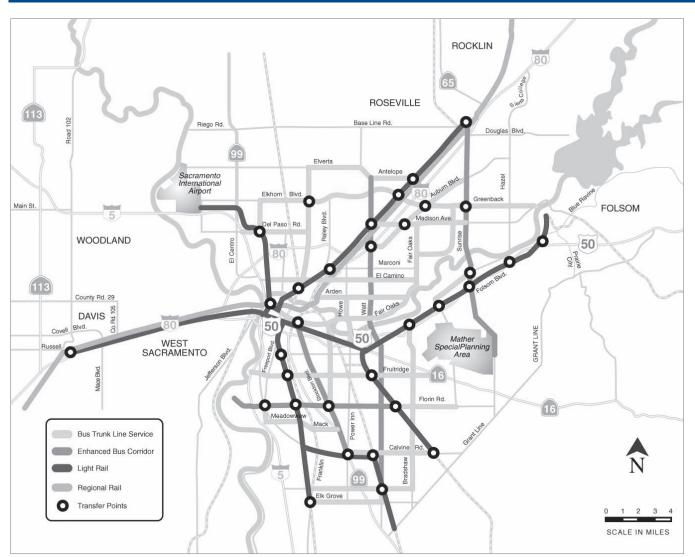
Outgoing Flights/Week		k Outgoing Flights,		Flights/Week	
Destination	Nonstop	One Stop or Connection	Destination	Nonstop	One Stop or Connection
Albuquerque, NM	14	159	Hong Kong, China		7
Amsterdam, Netherlands		53	Honolulu, HI	7	31
Anchorage, AK		41	Houston, TX (Intercontinental)	20	74
Atlanta, GA	13	145	Indianapolis, IN		157
Austin, TX		184	Jackson, WY		22
Bakersfield, CA		14	Jacksonville, FL		56
Baltimore, MD		162	Juneau, AK		14
Baton Rouge, LA		33	Kansas City, MO		221
Beijing, China		7	Kauai Island, HI		16
Buenos Aires, Argentina		13	Knoxville, TN		66
Billings, MT		23	Las Vegas, NV	72	88
Birmingham, AL		78	Little Rock, AR		81
Bismark, ND		16	London England (Heathrow)		68
Boise, ID	6	20	Los Angeles, CA	88	42
Boston, MA		168	Louisville, KY		74
Buffalo, NY		20	Memphis, TN		71
Burbank, CA	65	7	Mexico City, Mexico		56
Butte, MT		7	Miami, FL		49
Charleston, WV		25	Milwaukee, WI		77
Charlotte, NC		101	Minneapolis / St. Paul, MN	14	123
Chicago (O'Hare)	15	140	Montgomery, AL		13
Cincinnati, OH		50	Moscow, Russia		5
Cleveland, OH		37	Munich, Germany		29
Colorado Springs, CO		101	New Orleans, LA		107
Corpus Cristi, TX		26	New York, NY (J.F. Kennedy)	5	15
Dallas / Ft. Worth, TX	28	118	Norfolk, VA		39
Denver, CO	89	218	Oklahoma City, OK		92
Detroit, MI		157	Omaha, NE		155
Fargo, ND		53	Ontario, CA	67	
Fort Lauderdale, FL		79	Orange County, CA	49	24
Frankfurt, Germany		69	Orlando, FL		156
Grand Canyon, AZ		33	Paris, France (De Gaulle)		42
Grand Rapids, MI		66	Philadelphia, PA	7	209
Gulfport / Biloxi, MS		12	Phoenix, AZ	76	216
Hartford, CT		51	Pittsburg, PA		130
Helena, MT		9	Portland, OR	74	36
Ho Chi Minh City, Vietnam		7	Providence, RI		39

#### **Selected Sacramento International Airport Outgoing Flights (continued)**

	Outgoing Flights/Week			Outgoing	Outgoing Flights/Week	
	Nonstop	One Stop or Connection	Destination	Nonstop	One Stop or Connection	
Raleigh / Durham, NC		83	Shreveport, LA		30	
Rapid City, SD		70	Sioux Falls, SD		30	
Richmond, VA		47	Spokane, WA		59	
Rochester, NY		46	Springfield, IL		13	
Rome, Italy		7	Sydney, Australia		16	
St. Louis, MO		185	Taipei, Taiwan		7	
Salt Lake City, UT	31	35	Tampa, FL		109	
San Antonio, TX		191	Tokyo, Japan		27	
San Diego, CA	83	94	Tucson, AZ		115	
San Francisco, CA	51		Tulsa, OK		117	
San Jose Cabo, Mexico	2	13	Vancouver, Canada		73	
San Juan, Puerto Rico		30	Washington D.C. (Dulles)	7	61	
Savannah, GA		34	Washington D.C. (National)		100	
Seattle, WA	62	78	Wichita, KS		82	

Center for Strategic Economic Research, October 2009 Data Source: Sacramento International Airport Flight Schedule, September 2009

#### Sacramento Regional Transit District 20 Year Vision Map



#### **Public Transit Annual Ridership**

	Fisco	al Year	2004–2009			
System	2002–2003	2002–2003 2008–2009		% Change		
Sacramento Regional Transit						
Bus	19,080,024	16,800,000	-2,280,024	-11.9%		
Light Rail	10,589,500	17,200,000	6,610,500	62.4%		
Total	29,669,524	34,000,000	4,330,476	14.6%		
Tahoe Area Regional Transit	286,563	433,628	147,065	51.3%		
Yuba Sutter Transit	652,529	1,048,692	396,163	60.7%		
YoloBus	1,201,197	1,811,444	610,247	50.8%		

Center for Strategic Economic Research, October 2009 Data Sources: Above-listed transportation services Notes: Data represents fiscal year from July to June.

#### Average Retail Electricity Prices by Major Utility (price per kilowatt-hour)

Customer Classes	PG&E <sup>(1)</sup>	SMUD <sup>(2)</sup>	LADWP <sup>(3)</sup>	SDG&E <sup>(4)</sup>	SCE <sup>(5)</sup>	Roseville Electric
Residential	0.13	0.10	0.12	0.18	0.12	0.12
Commercial	0.19	0.11	0.13	0.16	0.19	0.10
Industrial	0.16	0.09	0.11	0.15	0.16	0.08
Agricultural	0.20	0.11	0.12	0.17	0.16	-
System Average	0.17	0.11	0.12	0.17	0.16	0.10

Center for Strategic Economic Research, October 2009

Data Source: Current investor-owned and municipal utilities websites compiled by California Energy Commission staff and Roseville Electric website. Notes: System average is an average of all classifications.

(1) Pacific Gas and Electric

(2) Sacramento Muncipal Utility District

(3) Los Angeles Department of Water & Power

(4) San Diego Gas & Electric

(5) Southern California Edison

#### **PG&E Commercial/Industrial Natural Gas Rates**

	Per Therm Charge				
	Summer Winter				
User Class	First 4,000 Therms	Excess Therms	First 4,000 Therms	Excess Therms	
Small Commercial (Up to 20,800 Therms/Month)	\$0.70285	\$0.51728	\$0.76379	\$0.53641	
Large Commercial (Above 20,800 Therms/Month)	\$0.61348	\$0.42791	\$0.67442	\$0.44704	

Center for Strategic Economic Research, October 2009

Data Source: Pacific Gas and Electric Company Schedules G-NR1 and G-NR2

Note: A Public Purpose Program Surcharge (PPPS) is added to the Total Charge for bill calculation. Rates effective September 1, 2009

#### **Monthly Water Rates**

Area	Monthly Fee 30,000 CF/2" Meter
Sacramento	\$242.18
Roseville*	\$294.00
El Dorado Hills	\$333.23
Yuba City	\$342.89
Folsom**	\$357.40
Marysville	\$422.69
Rocklin***	\$461.28
Woodland	\$547.46
Davis****	\$556.61

Center for Strategic Economic Research, October 2009

Data Sources:

Placer County Water Agency Yuba City Utilities Department City of Davis Public Works City of Woodland Public Works California Water Service Company

El Dorado Irrigation District

City of Folsom Department of Finance: Utility Billing

City of Roseville Utility/Finance Department

City of Sacramento Department of Utilities

\*Effective April 1, 2010; \*\*Customers in the east area may be subject to a \$0.48/ccf charge if water use in the area exceeds 27,000 acre feet; \*\*\*First 50,000 cf.; \*\*\*\*Based on Tier 2 use of over 619 ccf.

## SACTO DATABOOK 2010

#### infrastructure

#### Wastewater Service Providers in the Sacramento Region

Area	Wastewater Provider
El Dorado County	El Dorado Irrigation District
Placerville	City of Placerville
South Lake Tahoe	South Tahoe Public Utility District
Placer County	
Auburn	City of Auburn
	Placer County Sewer Maintenance District 1
Colfax	City of Colfax
Lincoln	City of Lincoln
Rocklin	South Placer Municipal Utility District
Roseville	City of Roseville
Sacramento County	County Sanitation District 1
Citrus Heights	County Sanitation District 1
Elk Grove	County Sanitation District 1
Folsom	Sacramento Regional County Sanitation District
	County Sanitation District 1
Galt	City of Galt
Isleton	Sacramento Regional County Sanitation District
Rancho Cordova	County Sanitation District 1
Sacramento	City of Sacramento
	Sacramento Regional County Sanitation District
	County Sanitation District 1
Sutter County	Sutter County - Community of Robbins
Live Oak	City of Live Oak
Yuba City	City of Yuba City
Yolo County	
Davis	City of Davis
West Sacramento	Sacramento Regional County Sanitation District
Winters	ECO Resources Inc.
Woodland	City of Woodland
Yuba County	
Marysville	California Water Service Company
	City of Marysville

Sacramento Regional Research Institute, October 2009 Data Sources: City, county, and above-listed organization websites

#### **Sacramento Region General Acute Care Hospitals**

Hospital Name	City	Total Beds
University of California, Davis Medical Center	Sacramento	613
Fremont Medical Center	Yuba City	396
Sutter Memorial Hospital	Sacramento	348
Mercy General Hospital	Sacramento	342
Kaiser Foundation Hospital - Roseville	Roseville	340
Methodist Hospital of Sacramento	Sacramento	333
Sutter Roseville Medical Center	Roseville	313
Sutter General Hospital	Sacramento	306
Kaiser Foundation Hospital - Sacramento	Sacramento	288
Mercy San Juan Hospital	Carmichael	260
Kaiser Foundation Hospital - South Sacramento	Sacramento	161
Rideout Memorial Hospital	Marysville	149
Barton Memorial Hospital	South Lake Tahoe	119
Woodland Memorial Hospital	Woodland	108
Marshall Medical Center	Placerville	105
Sutter Auburn Faith Hospital	Auburn	97
Mercy Hospital - Folsom	Folsom	85
Shriners Hospitals for Children - Northern California	Sacramento	80
Sutter Davis Hospital	Davis	48
Kindred Hospital - Sacramento	Folsom	39
Sutter Surgical Hospital-North Valley	Yuba City	14

Center for Strategic Economic Research, October 2009

Data Source: Office of Statewide Health Planning and Development Healthcare Quality & Analysis Division

Note: Data as of December 31, 2008

## eal estate

### real estate





- Justice Facilities
- Educational Facilities
  - Airports
- Roebbelen

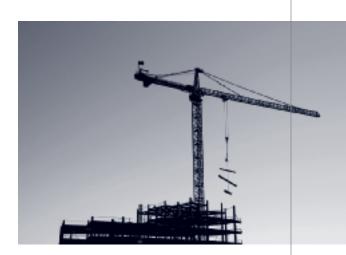
  QUALITY CONSTRUCTION SINCE 1959
  INSTITUTIONAL COMMERCIAL INDUSTRIAL
- WWW.ROEBBELEN.COM | 915.939.4000
- Telecommunications
- Health Care Facilities
  - Power Facilities

#### real estate

Over the past five years, inventory in the Sacramento Region's commercial real estate market has grown over 17 percent in office and nearly 6 percent in industrial space (in terms of square footage). According to Colliers International, the Sacramento office market (which includes areas in the six-county Sacramento Region) had a total of over 88 million square feet in rental building space in the third quarter of 2009 and just over one-half million square feet under construction. In this quarter, total inventory in the Region's industrial market included approximately 185 million square feet and around 35,000 square feet under construction. Both markets had much lower levels of construction than in previous years due to current economic conditions that are now affecting commercial real estate.

The Sacramento market's median home price in the first quarter of 2009 was \$190,000—lower than California's overall median home price of \$234,000.

This section of the Databook provides current and historical commercial real estate data for the office and industrial markets in the Sacramento Region. This data, provided by Colliers International, includes vacancy rates, net absorption, average lease rates, inventory, and construction. Also included within this section is an overview of the Region's housing prices and affordability.



#### **Sacramento Office Market**

Period	Total RBA*	Space Under Construction (SF)	Total Net Absorption (SF)	Vacancy Rate	Total Average Rate**
2009 3Q	88,453,040	661,398	-32,034	16.3%	\$1.93
2008 3Q	86,545,005	2,000,546	12,990	14.0%	\$2.09
2007 3Q	80,817,684	2,797,516	329,582	12.4%	\$2.04
2006 3Q	79,260,422	2,151,886	307,638	12.2%	\$1.92
2005 3Q	77,021,469	2,960,115	892,396	11.8%	\$1.85
2004 3Q	75,324,263	1,901,462	-249,245	13.5%	\$1.76

Center for Strategic Economic Research, October 2009

Data Source: Colliers International

\*In square feet; \*\*Based on a monthly triple net basis.

Notes: Data covers averages of the overall Sacramento market including areas in the six-county Region.

#### real estate

#### **Sacramento Industrial Market**

Period	Total RBA*	Space Under Construction (SF)	Total Net Absorption (SF)	Vacancy Rate	Total Average Rate**
2009 3Q	185,018,043	35,481	-1,168,876	12.1%	\$0.48
2008 3Q	184,571,599	243,750	-728,434	10.6%	\$0.55
2007 3Q	182,312,995	1,018,701	748,880	10.9%	\$0.58
2006 3Q	180,483,697	1,647,758	126,476	11.9%	\$0.51
2005 3Q	177,888,807	2,101,977	1,857,524	11.9%	\$0.47
2004 3Q	175,389,704	1,323,309	678,417	13.6%	\$0.58

Center for Strategic Economic Research, October 2009

Data Source: Colliers International

\*In square feet; \*\*Based on a monthly triple net basis.

Notes: Data covers averages of the overall Sacramento market including areas in the six-county Region.

#### **New Home Sales**

Year	New Home Sales*
1998	4,993
1999	4,940
2000	6,766
2001	6,026
2002	9,617
2003	8,942
2004	9,530
2005	7,671
2006	6,069
2007	5,421
2008	3,567

Center for Strategic Economic Research, October 2009

Data Source: Building Industry Association of Superior California
\*The number of new home sales is derived only from the subdivisions reporting to the North State Building Industry Association.

#### **Median Price and Housing Opportunity Index**

	Media	an Price (in thous	% Ch	nange	
Region	Q1–99	Q1–99 Q1–04		Q1-99 to Q1-09	Q1-04 to Q1-09
Sacramento Region	\$148	\$293	\$190	28.3%	-35.0%
Bay Area	\$293	\$485	\$323	10.3%	-33.3%
Solano	\$170	\$345	\$190	11.8%	-44.9%
Stockton	\$144	\$291	\$156	8.3%	-46.4%
Inland Empire	\$127	\$257	\$177	39.4%	-31.1%
Los Angeles*	\$180	\$365	\$307	70.3%	-16.0%
Fresno**	\$102	\$193	\$146	43.0%	-24.4%
San Diego	\$196	\$412	\$270	37.8%	-34.5%
California	\$190	\$342	\$234	23.3%	-31.5%
United States	\$134	\$187	\$176	31.0%	-5.9%

	Housing Opportunity Index			% Change		
Region	Q1–99	Q1-04	Q1–09	Q1-99 to Q1-09	Q1-04 to Q1-09	
Sacramento Region	66.3	27.4	76.0	14.5%	177.1%	
Bay Area	40.1	25.8	64.3	60.5%	149.3%	
Solano	57.4	26.5	82.3	43.4%	210.6%	
Stockton	56.4	19.0	80.3	42.4%	322.6%	
Inland Empire	70.7	33.1	72.6	2.7%	119.3%	
Los Angeles*	51.3	12.8	44.9	-12.4%	251.0%	
Fresno**	68.1	39.2	72.7	6.7%	85.4%	
San Diego	45.3	10.4	58.8	29.8%	465.4%	
California	53.6	24.7	64.3	20.1%	160.4%	
United States	69.6	61.2	72.5	4.2%	18.5%	

Center for Strategic Economic Research, October 2009
Data Source: National Association of Home Builders—Wells Fargo Housing Opportunity Index

Note: Housing Opportunity Index reflects the share of homes sold during the represented quarter that would have been affordable to a family earning the median income.

\*Data for the Santa Ana-Anaheim-Irvine MSA and the Oxnard-Thousand Oaks-Ventura MSA is not available for Q1-99 and Q1-04.

\*\*Data for Madera is not available for Q1-99 and Q1-04.

## quality of life

## quality of life





## CITY OF FOLSOM

Like those who struck it rich in 1849, today's prospectors find a wealth of opportunity in Folsom. Natural beauty, visionary planning and a business-friendly philosophy combine here for exceptional quality of life that's treasured by all who discover it.





CONTACT ECONOMIC DEVELOPMENT DIRECTOR JOE LUCHI TO LEARN MORE ABOUT DOING BUSINESS IN FOLSOM:

916.351.3589

## SACTO DATABOOK 2010

### quality of life

The Sacramento Region appeals to diverse interests and provides a superior quality of life. Counties and cities within the Region have a strong sense of community loyalty, founded on cultural, historical, and geographical ties. Recreational activities, professional sports, and cultural events are abundant and available to all who live in and visit the area.

There are various historical attractions, including the California State Railroad Museum, Crocker Museum, Sutter's Fort, and the California Museum for History, Women and the Arts located in Sacramento. Local performing arts groups and venues include Music Circus, Sacramento Ballet, Sacramento Community Center Theater, Sacramento Opera, and the Mondavi Center. The California State Fair and the Sacramento Jazz Jubilee are major annual events in the Region that attract a vast number of outside visitors.

Sports teams, such as the Sacramento Kings (NBA) and the AAA minor-league baseball team, River Cats, call Sacramento home. A mild climate and proximity to



various destinations such as San Francisco, South Lake Tahoe, and other ski locations in the Sierra Nevada mountain range, also contribute to the Sacramento Region's quality of life.

This section presents quality of life data and information about climate, ground stability, culture and entertainment, recreation, distance to selected locations, and crime rates.

#### **Sacramento Climate**

Month	Average High Temperature (°F)	Average Low Temperature (°F)	Total Inches of Precipitation
January	55	41	4
February	62	45	4
March	67	47	3
April	74	50	1
May	82	54	1
June	89	58	0
July	94	61	0
August	93	61	0
September	89	59	0
October	79	54	1
November	64	46	3
December	55	40	3
Annual	75	51	20

Center for Strategic Economic Research, October 2009 Data Source: The Weather Channel

#### quality of life

#### **Major Historical Attractions**

Aerospace Museum of California

**B.F.** Hastings Building

California Foundry History Museum

California Museum for History, Women & the Arts

California State Capitol Museum

California State Indian Museum

California State Military Museum

California State Railroad Museum

Central Pacific Passenger Station

Crocker Art Museum

**Discovery Museum** 

**Eagle Theater** 

Folsom Historic District

Folsom History Museum

Governor's Mansion State Historic Park

Historic Old Towne Auburn

Historic Sutter Street, Folsom

Leland Stanford Mansion State Historic Park

Locke Historic District

Old Sacramento Schoolhouse Museum

Old Sacramento State Historic Park

Sacramento Historic City Cemetery

Sutter's Fort State Historic Park

Towe Auto Museum

Wells Fargo History Museums

Center for Strategic Economic Research, 2009

#### **Performing Arts Groups and Entertainment Venues**

ARCO Arena

**B Street Theatre** 

**Broadway Playhouse** 

Cal Expo

California Musical Theatre

California State University, Sacramento Department of

Theatre

Camellia Symphony Orchestra

Capital Jazz Project

Capital Stage Company

Capitol Ballet Company

Capitol Opera Sacramento

Chamber Music Alive!

**Chamber Music Society of Sacramento** 

Chautauqua Playhouse

City Theatre at Sacramento City College

**Davis Musical Theatre Company** 

Eagle Theater

El Dorado Musical Theatre

**Gold Country Chamber Orchestra** 

Light Opera Theater of Sacramento

Memorial Auditorium

Mondavi Center

Sacramento Ballet

Sacramento Capitolaires

Sacramento Choral Society & Orchestra

Sacramento Community Center Theater

Sacramento Convention Center

Sacramento Gay Men's Chorus

Sacramento Master Singers

Sacramento Opera

Sacramento Philharmonic Orchestra

Sacramento Poetry Center

Sacramento Theatre Company

Sleep Train Amphitheatre

The Studio Theater

UC Davis Department of Theatre & Dance

Woodland Opera House

Center for Strategic Economic Research, 2009

#### **Distance from Sacramento Region to Selected Locations**

Location	Distance	Estimated Drive Time	Estimated Direct Flight Time
Portland, Oregon	579 miles	9 hours 50 mins	1 hour 9 mins
Salt Lake City, Utah	652 miles	11 hours 8 mins	1 hour 15 mins
Phoenix, Arizona	755 miles	12 hours 23 mins	1 hour 28 mins
Seattle, Washington	752 miles	13 hours 29 mins	1 hour 23 mins
Las Vegas, Nevada	573 miles	10 hours 13 mins	59 minutes
Reno, Nevada	135 miles	2 hours 12 mins	27 minutes
San Francisco, California	87 miles	1 hour 31 mins	24 minutes
Los Angeles, California	385 miles	6 hours 15 mins	57 minutes
San Diego, California	506 miles	8 hours 17 mins	1 hour 9 mins

Center for Strategic Economic Research, 2009 Data Source: Google Maps; Air Routing International

Note: Estimated direct flight times include a 15 minute bias to account for takeoff.

#### **Annual Violent Crimes** (per 10,000 inhabitants)

				Absolute Change		olute Change % Change	
Area	1998	2003	2008	1998-2008	2003-2008	1998-2008	2003-2008
California	68.6	56.9	48.6	-11.7	-8.4	-17.0%	-14.7%
United States	56.8	47.6	45.5	-9.2	-2.1	-16.2%	-4.5%
Sacramento Region	63.4	53.5	50.8	-9.9	-2.7	-15.7%	-5.0%
El Dorado	39.8	28.6	25.1	-11.2	-3.5	-28.2%	-12.4%
Placer	25.1	20.2	23.7	-4.8	3.4	-19.3%	17.0%
Sacramento	67.0	58.2	64.8	-8.9	6.7	-13.2%	11.5%
Sutter	31.2	38.4	35.2	7.2	-3.2	23.2%	-8.3%
Yolo	71.4	57.1	27.5	-14.2	-29.7	-20.0%	-51.9%
Yuba	70.5	54.8	49.1	-15.7	-5.7	-22.3%	-10.4%

Center for Strategic Economic Research, December 2009

Data Sources: Office of the Attorney General: Criminal Justice Statistics Center; Federal Bureau of Investigation, Uniform Crime Reports

#### quality of life

#### Annual Property Crimes (per 10,000 inhabitants)

				Absolute Change		% Change	
Area	1998	2003	2008	1998-2008	2003-2008	1998-2008	2003-2008
California	354.7	336.5	285.4	-18.2	-51.0	-5.1%	-15.2%
United States	405.3	359.1	321.2	-46.1	-37.9	-11.4%	-10.5%
Sacramento Region	449.2	415.8	326.0	-33.4	-89.8	-7.4%	-21.6%
El Dorado	215.2	213.3	171.1	-1.9	-42.2	-0.9%	-19.8%
Placer	291.3	276.9	246.3	-14.4	-30.6	-4.9%	-11.0%
Sacramento	529.7	482.9	363.7	-46.7	-119.2	-8.8%	-24.7%
Sutter	340.9	347.1	284.5	6.2	-62.6	1.8%	-18.0%
Yolo	358.9	361.3	364.2	2.3	3.0	0.7%	0.8%
Yuba	431.7	417.4	288.0	-14.3	-129.3	-3.3%	-31.0%

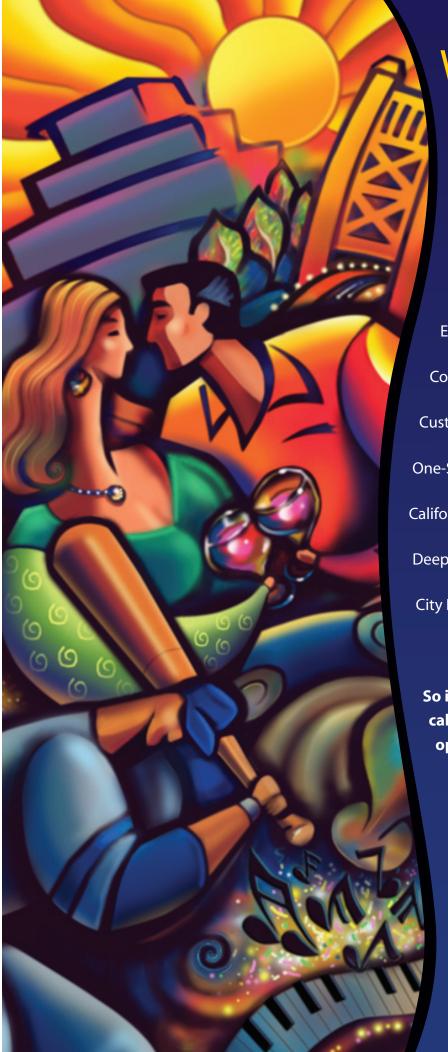
Center for Strategic Economic Research, December 2009

Data Sources: Office of the Attorney General: Criminal Justice Statistics Center; Federal Bureau of Investigation, Uniform Crime Reports

### county profiles



county profiles



West Sacramento is the place where successful businesses really get started!

Established Tech and Manufacturing Sites

**Confidential Site Selection** 

**Customized Business Assistance** 

One-Stop Building Permitting

California Enterprise Zone Tax Credits

Deep Water Port/Foreign Trade Zone

City Business Loan Program

So if you're ready to start something, call us today to learn more about the business opportunities in West Sacramento.



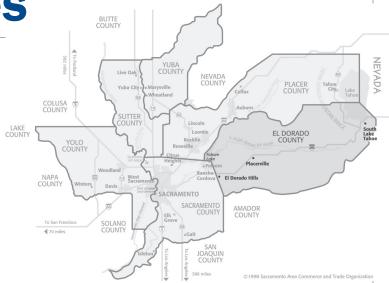
Let's Start Something

1-866-WESTSAC (toll free) westsacrda.org/ed

### county profiles

#### **El Dorado County**

El Dorado County includes the incorporated cities of Placerville and South Lake Tahoe.



				ABSOLUT	E CHANGE	% CHANGE	
	1999	2009	2019	1999-2009	2009-2019	1999-2009	2009-2019
Population	153,232	180,185	198,401	26,953	18,216	17.6%	10.1%

Data Sources: California Department of Finance, E-5 Population and Housing Estimates; Department of Transportation 2008 Long-Term Socio-Economic Forecasts by County. Note: Current/historical figures represent January 1 estimates for the year specified.

				ABSOLUT	E CHANGE	% CHANGE	
	1999	2004	2009	2004-2009	1999–2009	2004-2009	1999-2009
Housing Units	70,263	77,181	83,871	6,690	13,608	8.7%	19.4%

Data Source: California Department of Finance, E-5 Population and Housing Estimates.

Note: Data represent January 1 estimates for the year specified. Differences due to rounding.

				ABSOLUT	E CHANGE	% CHA	% CHANGE	
	1998	2003	2008	2003-2008	1998-2008	2003-2008	1998-2008	
Employment	39,000	48,600	52,300	3,700	13,300	7.6%	34.1%	

Data Source: California Employment Development Department, Annual Average Employment by Industry Data. Note: Differences due to rounding.

 2007 Per Capita Income
 \$45,725

 2008 Median Home Price
 \$380,000

Data Sources: Bureau of Economic Analysis, California Association of Realtors\*, DataQuick Information Systems.

MAJOR NON-GOVERNMENT EMPLOYERS	# OF EMPLOYEES
Blue Shield of California	1,434
DST Output	1,200
Marshall Medical Center	979
Sierra-at-Tahoe Inc.*	635
Safeway Inc.	434
Roebbelen Contracting, Inc.	375
Doug Veerkamp General Engineering Inc.	279
Wells Fargo & Co.	267
Raley's Inc.	247
Embassy Suites Lake Tahoe Hotel and Ski Res	ort 240
Pacific Gas and Electric Co.	207
El Dorado Savings Bank	175

Data Source: Sacramento Business Journal Top 25 Book of Lists 2008.

Notes: Employment numbers are full-time equivalents except where otherwise noted. \*635 peak; 500 seasonal; 23 year round.

MEAN COMMUTE TIME (2007)	AVERAGE MINUTES
County	31.5
State	27.3

PUBLIC EDUCATION	2008-2009 ENROLLMENT
K-12	29,335

Data Source: California Department of Education, DataQuest.

2007-2008 AVERAGE SAT SCORES	TOTAL
County	1610
State	1500
Data Source: California Department of Education, DataQuest.	

#### PUBLIC SCHOOL DISTRICTS INCLUDED

Black Oak Mine Unified, Buckeye Union Elementary, Camino Union Elementary, El Dorado Union High, Gold Oak Union Elementary, Gold Trail Union Elementary, Indian Diggings Elementary, Lake Tahoe Unified, Latrobe, Mother Lode Union Elementary, Pioneer Union Elementary, Placerville Union Elementary, Pollock Pines Elementary, Rescue Union Elementary, Silver Fork Elementary

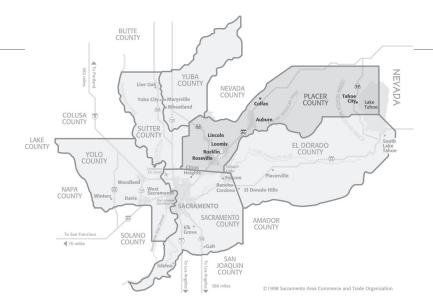
Data Source: California Department of Education, DataQuest.

#### COLLEGES AND UNIVERSITIES

#### Lake Tahoe Community College

#### **Placer County**

Placer County includes the incorporated cities of Auburn, Colfax, Lincoln, Loomis, Rocklin, and Roseville.



				ABSOLUTI	E CHANGE	% CHANGE		
	1999	2009	2019	1999-2009	2009-2019	1999-2009	2009-2019	
Population	238,293	339,577	421,609	101,284	82,032	42.5%	24.2%	

Data Sources: California Department of Finance, E-5 Population and Housing Estimates; Department of Transportation 2008 Long-Term Socio-Economic Forecasts by County. Note: Current/historical figures represent January 1 estimates for the year specified.

				ABSOLUTI	E CHANGE	% CHAI	% CHANGE	
	1999	2004	2009	2004-2009	1999–2009	2004-2009	1999-2009	
Housing Units	101,078	129,311	149,265	19,954	48,187	15.4%	47.7%	

Data Source: California Department of Finance, E-5 Population and Housing Estimates.

Note: Data represent January 1 estimates for the year specified. Differences due to rounding.

				ABSOLUTI	E CHANGE	% CHANGE		
	1998	2003	2008	2003-2008	1998-2008	2003-2008	1998-2008	
Employment	95,100	129,900	137,700	7,800	42,600	6.0%	44.8%	

Data Source: California Employment Development Department, Annual Average Employment by Industry Data. Note: Differences due to rounding.

2007 Per Capita Income	\$45,471
2008 Median Home Price	\$340,000

Data Sources: Bureau of Economic Analysis, California Association of Realtors\*, DataQuick Information Systems.

MAJOR NON-GOVERNMENT EMPLOYERS	# OF EMPLOYEES
Hewlett-Packard Co.	3,600
Kaiser Permanente	2,673
Thunder Valley Casino Resort	1,700
Sutter Health	1,543
PRIDE Industries Inc.*	1,461
Union Pacific Railroad Co. Inc.	1,400
Wells Fargo & Co.	1,320
NEC Electronics America Inc.	820
Safeway Inc.	746
Pacific Gas and Electric Co.	662

Data Source: Sacramento Business Journal Top 25 Book of Lists 2008.

Notes: Employment numbers are full-time equivalents except where otherwise noted.

\*Includes 18 temporary employees.

MEAN COMMUTE TIME (2007)	AVERAGE MINUTES
County	28.2
State	27.3

Data Source: US Census Bureau, American Community Survey 2007. Note: Data represent that of workers aged 16+.

PUBLIC EDUCATION	2008-2009 ENROLLMENT
K-12	67,099

Data Source: California Department of Education, DataQuest.

2007-2008 AVERAGE SAT SCORES	TOTAL
County	1577
State	1500
Data Source: California Department of Education, DataQuest.	

#### PUBLIC SCHOOL DISTRICTS INCLUDED

Ackerman Elementary, Alta-Dutch Flat Union Elementary, Auburn Union Elementary, Colfax Elementary, Dry Creek Joint Elementary, Eureka Union, Foresthill Union Elementary, Loomis Union Elementary, Newcastle Elementary, Placer Hills Union Elementary, Placer Union High, Rocklin Unified, Roseville City Elementary, Roseville Joint Union High, Tahoe-Truckee Joint Unified, Western Placer Unified

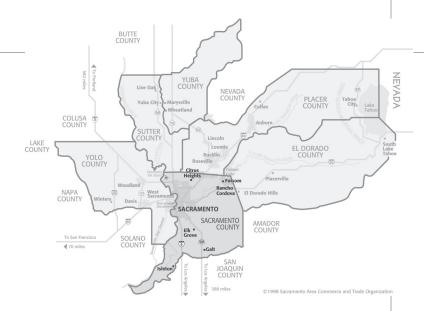
Data Source: California Department of Education, DataQuest.

#### COLLEGES AND UNIVERSITIES

Sierra College; William Jessup University; Heald College; Aviation & Electronic School of America; Weimar College

#### **Sacramento County**

Sacramento County includes the incorporated cities of Citrus Heights, Elk Grove, Folsom, Galt, Isleton, Rancho Cordova, and Sacramento.



				ABSOLUTE CHANGE		% CHAI	% CHANGE	
	1999	2009	2019	1999-2009	2009-2019	1999-2009	2009-2019	
Population	1,185,132	1,433,187	1,669,257	248,055	236,070	20.9%	16.5%	

Data Sources: California Department of Finance, E-5 Population and Housing Estimates; Department of Transportation 2008 Long-Term Socio-Economic Forecasts by County. Note: Current/historical figures represent January 1 estimates for the year specified.

				ABSOLUTE CHANGE			NGE
	1999	2004	2009	2004-2009	1999–2009	2004-2009	1999-2009
Housing Units	465,881	512,054	553,916	41,862	88,035	8.2%	18.9%

Data Source: California Department of Finance, E-5 Population and Housing Estimates.

Note: Data represent January 1 estimates for the year specified. Differences due to rounding.

				ABSOLUTE CHANGE		% CHAI	% CHANGE	
	1998	2003	2008	2003-2008	1998-2008	2003-2008	1998-2008	
Employment	521,700	580,000	599,200	19,200	77,500	3.3%	14.9%	

Data Source: California Employment Development Department, Annual Average Employment by Industry Data. Note: Differences due to rounding.

2007 Per Capita Income	\$36,340
2008 Median Home Price	\$214,000

Data Sources: Bureau of Economic Analysis, California Association of Realtors\*, DataQuick Information Systems.

MAJOR NON-GOVERNMENT EMPLOYERS	# OF EMPLOYEES
Sutter Health Sacramento Sierra Region	7,140
Kaiser Permanente*	6,260
Intel Corp.	6,000
Mercy/Catholic Healthcare West	5,647
AT&T California	4,765
Health Net of California, Health Net Federal Services	2,757
Wells Fargo & Co.	2,307
Sacramento Municipal Utility District	1,856
Target	1,820
Raley's	1,796

Data Source: Sacramento Business Journal Top 25 Book of Lists 2008.

Notes: Employment numbers are full-time equivalents except where otherwise noted. \*Employment excludes physicians.

MEAN COMMUTE TIME (2007)	AVERAGE MINUTES
County	26
State	27.3

Data Source: US Census Bureau, American Community Survey 2007. Note: Data represent that of workers aged 16+.

PUBLIC EDUCATION	2008-2008 ENROLLMENT
K-12	237,734

Data Source: California Department of Education, DataQuest.

2007-2008 AVERAGE SAT SCORES			
County	1473		
State	1500		

Data Source: California Department of Education, DataQuest.

#### PUBLIC SCHOOL DISTRICTS INCLUDED

Aroche Union Elementary, Center Joint Unified, Elk Grove Unified, Elverta Joint Elementary, Folsom-Cordova Unified, Galt Joint Union Elementary, Galt Joint Union High, Natomas Unified, River Delta Joint Unified, Robla Elementary, Sacramento City Unified, San Juan Unified, Twin Rivers Unified

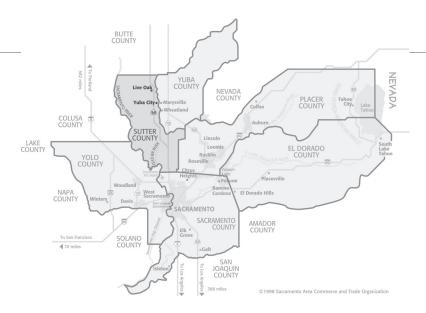
Data Source: California Department of Education, DataQuest.

#### COLLEGES AND UNIVERSITIES

University of California, Davis; California State University, Sacramento; American River College; Cosumnes River College; Folsom Lake College; Sacramento City College; Chapman University; Patter University; Saint Mary's College of California; University of San Francisco; University of Southern California; McGeorge School of Law - University of the Pacific; Breining Institute; Bryan College; Western Career College; California College of Technology; Capital Bible College; DeVry University; Drexel University—Center for Graduate Studies; Heald College; High-Tech Institute; ITT Technical Institute; Lincoln Law School of Sacramento; MTI College of Business and Technology; Northwestern California University School of Law, Professional School of Psychology Sacramento; Rudolf Steiner College; Tininty Life Bible College; The Union Institute; University of Northern California, Lorenzo Patino School of Law; University of Phoenix, Sacramento; Western Seminary; Kaplan College; University of Sacramento

#### **Sutter County**

Sutter County includes the incorporated cities of Live Oak and Yuba City.



				ABSOLUTE CHANGE		% CHAN	% CHANGE	
	1999	2009	2019	1999-2009	2009-2019	1999-2009	2009-2019	
Population	77,463	96,554	128,120	19,091	31,566	24.6%	32.7%	

Data Sources: California Department of Finance, E-5 Population and Housing Estimates; Department of Transportation 2008 Long-Term Socio-Economic Forecasts by County. Note: Current/historical figures represent January 1 estimates for the year specified.

			ABSOLUTE CHANGE			% CHANGE		
	1999	2004	2009	2004-2009	1999–2009	2004-2009	1999-2009	
Housing Units	28,170	30,131	33,681	3,550	5,511	11.8%	19.6%	

Data Source: California Department of Finance, E-5 Population and Housing Estimates.

Note: Data represent January 1 estimates for the year specified. Differences due to rounding.

				ABSOLUTE CHANGE			% CHANGE		
	1998	2003	2008	2003-2008	1998-2008	2003-2008	1998-2008		
Employment	23,300	26,500	28,200	1,700	4,900	6.4%	21.0%		

Data Source: California Employment Development Department, Annual Average Employment by Industry Data. Note: Differences due to rounding.

2007 Per Capita Income	\$29,811
2008 Median Home Price	N/A

Data Source: Bureau of Economic Analysis.

MAJOR NON-GOVERNMENT EMPLOYERS	# OF EMPLOYEES
Fremont Medical Center	2,000
(Fremont-Rideout Health Group)	
Sunsweet Growers, Inc.	660
Sysco Food Service of Sacramento	460
Wal-Mart Supercenter	400
Sunset Moulding Co.	380
Home Depot	300
Landstar Ranger, Inc.	275
Environmental Professional	250-500
Sutter North Surgery Center	250-500
Holt of California	220
Data Source: Yuba Sutter Economic Development Corporation, Refe	erenceUSA.

Notes: Employment numbers are full-time equivalents except where otherwise noted.

MEAN COMMUTE TIME (2007)	AVERAGE MINUTES
County	29.5
State	27.3

Data Source: US Census Bureau, American Community Survey 2007. Note: Data represent that of workers aged 16+.

PUBLIC EDUCATION	2008-2009 ENROLLMENT
K-12	20,023

Data Source: California Department of Education, DataQuest.

2007-2008 AVERAGE SAT SCORES	TOTAL
County	1474
State	1500
Data Source: California Department of Education, DataQuest.	

#### PUBLIC SCHOOL DISTRICTS INCLUDED

Brittan Elementary, Browns Elementary, East Nicolaus Joint Union High, Franklin Elementary, Live Oak Unified, Marcum-Illinois Union Elementary, Meridian Elementary, Nuestro Elementary, Pleasant Grove Joint Union, Sutter Union High, Winship-Robbins, Yuba City Unified

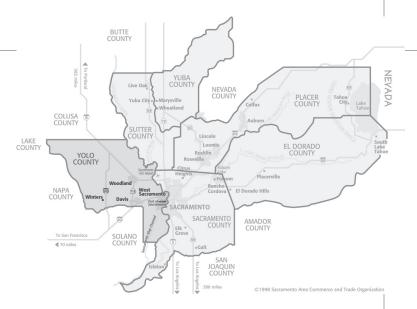
Data Source: California Department of Education, DataQuest.

#### COLLEGES AND UNIVERSITIES

#### **Chapman University**

#### **Yolo County**

Yolo County includes the incorporated cities of Davis, West Sacramento, Winters, and Woodland.



				ABSOLUT	E CHANGE	% CHAN	IGE
	1999	2009	2019	1999-2009	2009-2019	1999-2009	2009-2019
Population	163,491	200,709	238,223	37,218	37,514	22.8%	18.7%

Data Sources: California Department of Finance, E-5 Population and Housing Estimates; Department of Transportation 2008 Long-Term Socio-Economic Forecasts by County. Note: Current/historical figures represent January 1 estimates for the year specified.

			ABSOLUTE CHANGE			% CHANGE	
	1999	2004	2009	2004-2009	1999–2009	2004-2009	1999-2009
Housing Units	59,825	67,027	73,811	6,784	13,986	10.1%	23.4%

Data Source: California Department of Finance, E-5 Population and Housing Estimates.

Note: Data represent January 1 estimates for the year specified. Differences due to rounding.

			ABSOLUTE CHANGE			% CHANGE	
	1998	2003	2008	2003-2008	1998-2008	2003-2008	1998-2008
Employment	84,100	95,000	100,900	5,900	16,800	6.2%	20.0%

Data Source: California Employment Development Department, Annual Average Employment by Industry Data.

Note: Differences due to rounding.

2007 Per Capita Income \$34,610 2008 Median Home Price \$295,000

Data Sources: Bureau of Economic Analysis, California Association of Realtors®, DataQuick Information Systems.

# OF EMPLOYEES
2,420
839
773
655
627
615
440
425
425
316

Data Source: Sacramento Business Journal Top 25 Book of Lists 2008 Notes: Employment numbers are full-time equivalents except where otherwise noted.

MEAN COMMUTE TIME (2007)	AVERAGE MINUTES
County	21.8
State	27.3

Data Source: US Census Bureau, American Community Survey 2007. Note: Data represent that of workers aged 16+.

PUBLIC EDUCATION			2008-2009 ENROLLMENT
K-12			29,592
	- 1:6 : -		

Data Source: California Department of Education, DataQuest.

2007-2008 AVERAGE SAT SCORES	TOTAL
County	1612
State	1500

Data Source: California Department of Education, DataQuest.

Note: Total SAT scores include average verbal, math, and writing scores.

#### SCHOOL DISTRICTS INCLUDED

Davis Joint Unified, Esparto Unified, Washington Unified, Winters Joint Unified, Woodland Joint Unified

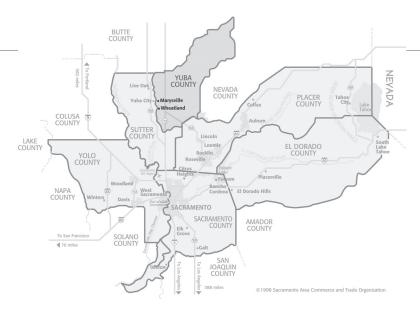
Data Source: California Department of Education, DataQuest.

#### COLLEGES AND UNIVERSITIES

University of California, Davis; Woodland Community College; WyoTech

#### **Yuba County**

Yuba County includes the incorporated cities of Marysville and Wheatland.



				ABSOLUTE CHANGE		% CHAI	% CHANGE	
	1999	2009	2019	1999-2009	2009-2019	1999-2009	2009-2019	
Population	60,506	72,900	87,689	12,394	14,789	20.5%	20.3%	

Data Sources: California Department of Finance, E-5 Population and Housing Estimates; Department of Transportation 2008 Long-Term Socio-Economic Forecasts by County. Note: Current/historical figures represent January 1 estimates for the year specified.

			ABSOLUTE CHANGE			% CHAI	% CHANGE	
	1999	2004	2009	2004-2009	1999–2009	2004-2009	1999-2009	
Housing Units	22,662	23,364	28,016	4,652	5,354	19.9%	23.6%	

Data Source: California Department of Finance, E-5 Population and Housing Estimates.

Note: Data represent January 1 estimates for the year specified. Differences due to rounding.

				ABSOLUTE CHANGE		% CHA	% CHANGE	
	1998	2003	2008	2003-2008	1998-2008	2003-2008	1998-2008	
Employment	17,100	16,300	16,800	500	-300	3.1%	-1.8%	

Data Source: California Employment Development Department, Annual Average Employment by Industry Data. Note: Differences due to rounding.

2007 Per Capita Income	\$24,690
2008 Median Home Price	N/A

Data Source: Bureau of Economic Analysis.

MAJOR NON-GOVERNMENT EMPLOYERS	# OF EMPLOYEES
Rideout Memorial Hospital	2,000
Wal-Mart Supercenter	450
Bishop's Pumpkin Farm	300
Sierra Kiwi, Inc.	250
Appeal-Democrat	150
Comprehensive Security Service, Inc.	108
American Postal Workers Union	100
API Academy	75
D & D Cabinets	50
KBI Norcal Truss	12

Data Source: Yuba Sutter Economic Development Corporation.

Notes: Employment numbers are full-time equivalents except where otherwise noted.

MEAN COMMUTE TIME (2007)	AVERAGE MINUTES
County	28.1
State	27.3

Data Source: US Census Bureau, American Community Survey 2007. Note: Data represent that of workers aged 16+.

PUBLIC EDUCATION	2008-2009 ENROLLMENT
K-12	14,341

Data Source: California Department of Education, DataQuest.

2007-2008 AVERAGE SAT SCORES	TOTAL
County	1399
State	1500
Data Source: California Department of Education, DataQuest.	

#### PUBLIC SCHOOL DISTRICTS INCLUDED

Camptonville Elementary, Marysville Joint Unified, Plumas Lake Elementary, Wheatland Elementary, Wheatland Union High

Data Source: California Department of Education, DataQuest.

#### COLLEGES AND UNIVERSITIES

Yuba College; Embry-Riddle Aeronautical University
Data Sources: California Postsecondary Education Commission and SACTO



the six-county SACRAMENTO region

#### There is SACTO



The Sacramento Area Commerce & Trade
Organization (SACTO) is the region's leading
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investment needed to ensure regional prosperity
and global competitiveness. The organization's
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# SACTO DATABOOK 2010

## directory

#### **State of California**

#### **Board of Equalization**

3321 Power Inn Road, Suite 210 Sacramento, CA 95826 (916) 227-6700 www.boe.ca.gov

## **Business, Transportation and Housing Agency**

980 – 9th Street, Suite 2450 Sacramento, CA 95814 (916) 323-5400 www.bth.ca.gov

## Employment Development Department

Labor Market Information Division P.O. Box 826880, MIC57 Suite 1100 Sacramento, CA 94280 (916) 262-2162 www.labormarketinfo.edd.ca.gov

#### Franchise Tax Board

3321 Power Inn Road, Suite 250 Sacramento, CA 95826 (800) 852-5711 www.ftb.ca.gov

#### El Dorado County Board of Supervisors

330 Fair Lane Placerville, CA 95667 (530) 621-5390

www.co.el-dorado.ca.us

#### **Chief Administrative Office**

330 Fair Lane Placerville, CA 95667 (530) 621-5567 www.co.el-dorado.ca.us

## Placer County Board of Supervisors

175 Fulweiler Avenue Auburn, CA 95603 (530) 889-4010 www.placer.ca.gov

#### **County Executive Office**

175 Fulweiler Avenue Auburn, CA 95603 (530) 889-4030 www.placer.ca.gov

#### **Sacramento County**

#### **Board of Supervisors**

700 H Street, Room 2450 Sacramento, CA 95814 (916) 874-5411 www.bos.saccounty.net

#### **County Executive**

700 H Street, Room 7650 Sacramento, CA 95814 (916) 874-5833 www.saccounty.net

#### **Sutter County**

#### **Board of Supervisors**

1160 Civic Center Boulevard Yuba City, CA 95993 (530) 822-7106 www.co.sutter.ca.us

#### **County Administrator**

1160 Civic Center Boulevard Yuba City, CA 95993 (530) 822-7100 www.co.sutter.ca.us

#### **Yolo County**

#### **Board of Supervisors**

625 Court Street, Room 204 Woodland, CA 95695 (530) 666-8195 www.yolocounty.org

#### **County Administrator**

625 Court Street, Room 202 Woodland, CA 95695 (530) 666-8150 www.yolocounty.org

#### **Yuba County**

#### **Board of Supervisors**

915 – 8th Street, Suite 109 Marysville, CA 95901 (530) 749-7510 www.co.yuba.ca.us

#### **County Administrator**

915 – 8th Street, Suite 115 Marysville, CA 95901 (530) 749-7575 www.co.yuba.ca.us

#### **City of Auburn**

#### **City Council**

1225 Lincoln Way Auburn, CA 95603 (530) 823-4211 www.auburn.ca.gov

#### City Manager

1225 Lincoln Way, Room 9 Auburn, CA 95603 (530) 823-4211 x191 www.auburn.ca.gov

## City Council

City Council

6237 Fountain Square Drive Citrus Heights, CA 95621 (916) 725-2448 www.ci.citrus-heights.ca.us

#### City Manager

6237 Fountain Square Drive Citrus Heights, CA 95621 (916) 725-2448 www.ci.citrus-heights.ca.us

#### City of Colfax

#### **City Council**

33 South Main Street Mailing: P.O. Box 702 Colfax, CA 95713 (530) 346-2313 www.ci.colfax.ca.us

#### City Manager

33 South Main Street Mailing: P.O. Box 702 Colfax, CA 95713 (530) 346-2313 www.ci.colfax.ca.us

#### City of Davis

#### City Council

23 Russell Boulevard Davis, CA 95616 (530) 757-5602 cityofdavis.org

#### **City Manager**

23 Russell Boulevard Davis, CA 95616 (530) 757-5602

#### City of Elk Grove **City Council**

8380 Laguna Palms Way Elk Grove, CA 95758 (916) 683-7111 www.elkgrovecity.org

City Manager

8380 Laguna Palms Way Elk Grove, CA 95758 (916) 478-2201 www.elkgrovecity.org

#### **City of Folsom**

**City Council** 

50 Natoma Street Folsom, CA 95630 (916) 355-7200 www.folsom.ca.us

City Manager

50 Natoma Street Folsom, CA 95630 (916) 355-7220 www.folsom.ca.us

#### **City of Galt** City Council

380 Civic Drive Galt, CA 95632 (209) 366-7130 www.ci.galt.ca.us

City Manager

380 Civic Drive Galt, CA 95632 (209) 366-7100 www.ci.galt.ca.us

#### City of Isleton **City Council**

101 Second Street Isleton, CA 95641 (916) 777-7770

City Manager

101 Second Street Isleton, CA 95641 (916) 777-7770

#### City of Lincoln

**City Council** 

600 Sixth Street Lincoln, CA 95648 (916) 434-2400 www.ci.lincoln.ca.us

**City Manager** 

600 Sixth Street Lincoln, CA 95648 (916) 645-4070 x211 www.ci.lincoln.ca.us

#### **City of Live Oak**

City Council

9955 Live Oak Boulevard Live Oak, CA 95953 (530) 695-2112 www.liveoakcity.org

City Manager

9955 Live Oak Boulevard Live Oak, CA 95953 (530) 695-2112 www.liveoakcity.org

#### **Town of Loomis**

**Town Council** 

6140 Horseshoe Bar Road, Suite K Loomis, CA 95650 (916) 652-1840 www.loomis.ca.gov

#### City of Marysville

City Council

526 C Street Marysville, CA 95901 (530) 749-3901 www.marysville.ca.us

**City Manager** 

526 C Street Marysville, CA 95901 (530) 749-3901 www.marysville.ca.us

#### City of Placerville City Council

3101 Center Street Placerville, CA 95667 (530) 621-2489 www.ci.placerville.ca.us

#### City Manager

3101 Center Street Placerville, CA 95667 (530) 642-5200 www.ci.placerville.ca.us

#### **City of Rancho Cordova City Council**

2729 Prospect Park Drive Rancho Cordova, CA 95670 (916) 851-8700 www.cityofranchocordova.org

#### City Manager

2729 Prospect Park Drive Rancho Cordova, CA 95670 (916) 851-8700 www.cityofranchocordova.org

#### City of Rocklin

City Council

3970 Rocklin Road Rocklin, CA 95677 (916) 625-5000 www.ci.rocklin.ca.us

City Manager

3970 Rocklin Road Rocklin, CA 95677 (916) 625-5560 www.ci.rocklin.ca.us

#### City of Roseville

**City Council** 

311 Vernon Street Roseville, CA 95678 (916) 774-5200 www.roseville.ca.us

#### **City Manager**

311 Vernon Street Roseville, CA 95678 (916) 774-5362 www.roseville.ca.us

## **City of Sacramento**

**City Council** 

915 | Street Sacramento, CA 95814 (916) 264-5011 www.cityofsacramento.org

City Manager

915 I Street, 5th Floor Sacramento, CA 95814 (916) 808-5704 www.cityofsacramento.org

## City of South Lake Tahoe City Council

1901 Airport Road, Suite 206 South Lake Tahoe, CA 96150 (530) 542-6000 www.cityofslt.us

City Manager

1901 Airport Road, Suite 203 South Lake Tahoe, CA 96150 (530) 542-6045 www.cityofslt.us

## **City of West Sacramento City Council**

1110 West Capitol Avenue, 3rd Floor West Sacramento, CA 95691 (916) 617-4500 www.cityofwestsacramento.org

#### City Manager

1110 West Capitol Avenue, 3rd Floor West Sacramento, CA 95691 (916) 617-4500 www.cityofwestsacramento.org

#### City of Wheatland City Council

313 Main Street Wheatland, CA 95692 (530) 633-2761 www.wheatland.ca.gov

**City Manager** 

313 Main Street Wheatland, CA 95692 (530) 633-2761 www.wheatland.ca.gov

#### **City of Winters**

**City Council** 

318 First Street Winters, CA 95694 (530) 795-4910 www.cityofwinters.org

**City Manager** 

318 First Street Winters, CA 95694 (530) 795-4910 x110 www.cityofwinters.org

## City of Woodland

City Council

300 First Street Woodland, CA 95695 (530) 661-5806 www.ci.woodland.ca.us

#### City Manager

300 First Street Woodland, CA 95695 (530) 661-5800 www.ci.woodland.ca.us

#### City of Yuba City City Council

1201 Civic Center Boulevard Yuba City, CA 95993 (530) 822-4601 www.yubacity.net

**City Manager** 

1201 Civic Center Boulevard Yuba City, CA 95993 (530) 822-4601 www.yubacity.net

### **Business Organizations**

**Auburn Area Chamber of Commerce** 

601 Lincoln Way Auburn, CA 95603 (530) 885-5616 www.auburnchamber.net

## Citrus Heights Chamber of Commerce

7115-A Greenback Lane Citrus Heights, CA 95621 Mailing: P.O. Box 191 Citrus Heights, CA 95611 (916) 722-4545 www.chchamber.com

#### Colfax Area Chamber of Commerce

99 South Railroad Street Mailing: P.O. Box 86 Colfax, CA 95713 (530) 346-8888 www.colfaxarea.com

#### **Davis Chamber of Commerce**

130 G Street Davis, CA 95616 (530) 756-5160 www.davischamber.com

#### El Dorado County Chamber of Commerce

542 Main Street Placerville, CA 95667 (530) 621-5885 www.eldoradocounty.org

#### **Elk Grove Chamber of Commerce**

9370 Studio Court, Suite 110 Elk Grove, CA 95758 (916) 691-3760 www.elkgroveca.com

#### **Folsom Chamber of Commerce**

200 Wool Street Folsom, CA 95630 (916) 985-2698 www.folsomchamber.com

## Galt District Chamber of Commerce

431 South Lincoln Way Mailing: P.O. Box 1446 Galt, CA 95632 (209) 745-2529 www.galtchamber.com

#### Lincoln Area Chamber of Commerce

511 Fifth Street Lincoln, CA 95648 (916) 645-2035 www.lincolnchamber.com

## **Live Oak District Chamber of Commerce**

P.O. Box 391 Live Oak, CA 95953 (530) 695-1519 www.liveoakchamber.org

#### Loomis Basin Chamber of Commerce

6090 Horseshoe Bar Road Loomis, CA 95650 (916) 652-7252 www.loomischamber.com

#### Rancho Cordova Chamber of Commerce

2729 Prospect Park Drive, Suite 117 Rancho Cordova, CA 95670 (916) 273-5688 www.ranchocordova.org

#### Rocklin Area Chamber of Commerce

3700 Rocklin Road Rocklin, CA 95677 (916) 624-2548 www.rocklinchamber.com

#### **Roseville Chamber of Commerce**

650 Douglas Boulevard Roseville, CA 95678 (916) 783-8136 www.rosevillechamber.com

## Sacramento Area Commerce and Trade Organization (SACTO)

400 Capitol Mall, Suite 2500 Sacramento, CA 95814 (916) 441-2144 www.sacto.org

## Sacramento Metropolitan Chamber of Commerce

One Capitol Mall, Suite 300 Sacramento, CA 95814 (916) 552-6800 www.metrochamber.org

#### West Sacramento Chamber of Commerce

1414 Merkley Avenue West Sacramento, CA 95691 (916) 371-7042 www.westsacramentochamber.com

#### Winters District Chamber of Commerce

201 Railroad Avenue Mailing: P.O. Box 423 Winters, CA 95694 (530) 795-2329 www.winterschamber.com

## Woodland Chamber of Commerce

307 First Street Woodland, CA 95695 (530) 662-7327 www.woodlandchamber.com

## Yuba-Sutter Chamber of Commerce

429 – 10th Street Mailing: P.O. Box 1429 Marysville, CA 95901 (530) 743-6501 www.yubasutterchamber.com

#### Yuba-Sutter Economic Development Corporation (YSEDC)

1227 Bridge Street, Suite C Yuba City, CA 95991 (530) 751-8555 www.ysedc.org

#### Media

## Newspapers/Publications Appeal-Democrat

1530 Ellis Lake Drive Mailing: P.O. Box 431 Marysville, CA 95901 (530) 741-2345 www.appeal-democrat.com

#### **Auburn Journal**

1030 High Street Mailing: P.O. Box 5910 Auburn, CA 95604 (530) 885-5656 www.auburnjournal.com

#### **Comstocks Business Magazine**

3090 Fite Circle, Suite 101 Sacramento, CA 95827 (916) 364-1000 www.comstocksbusiness.com

#### **Daily Democrat**

711 Main Street Woodland, CA 95695 (530) 662-5421 www.dailydemocrat.com

#### The Davis Enterprise

315 G Street Davis, CA 95616 (530) 756-0800 www.davisenterprise.com

#### **Elk Grove Citizen**

8970 Elk Grove Boulevard Elk Grove, CA 95624 (916) 685-5533 www.egcitizen.com

#### The Folsom Telegraph

49 Natoma Street, Suite D Folsom, CA 95630 (916) 985-2581 www.folsomtelegraph.com

#### The Galt Herald

604 North Lincoln Way Mailing: P.O. Box 307 Galt, CA 95632 (209) 745-1551 www.thegaltherald.com

#### **Lincoln News Messenger**

553 F Street Lincoln, CA 95648 (916) 645-7733 www.lincolnnewsmessenger.com

#### **Mountain Democrat**

1360 Broadway Mailing: P.O. Box 1088 Placerville, CA 95667 (530) 622-1255 www.mtdemocrat.com

#### The Placer Herald

5055 Pacific Street Rocklin, CA 95677 (916) 624-9713 www.placerherald.com

#### **Prosper Publications**

920 20th Street, Suite 125 Sacramento, CA 95814 (916) 233-4462 www.prospermag.com

**Roseville Press-Tribune** 

188 Cirby Way Roseville, CA 95678 (916) 786-8746 www.rosevillept.com

The Sacramento Bee

2100 O Street Sacramento, CA 95816 (916) 321-1000 www.sacbee.com

Sacramento Business Journal

1400 X Street Sacramento, CA 95818 (916) 447-7661 sacramento.bizjournals.com

**West Sacramento Press** 

834 Jefferson Boulevard, Suite D West Sacramento, CA 95691 (916) 371-2397

**Television** 

**Comcast Cable** (800) 266-2278

**Charter Communications** 

(888) 438-2427

KCRA - 3 NBC

(916) 446-3333 **KMAX - 31** 

CW31 (916) 374-1313

**KOVR - 13** CBS

(916) 374-1313 **KQCA - 58** 

MY58 (916) 447-5858

**KSPX - 29** 

ION (916) 368-2929

**KTXL - 40** FOX

(916) 454-4422

**KUVS - 19** UNIVISION (916) 927-1900 KVIE - 6 PBS

(916) 929-5843

**KXTV - 10** ABC (916) 441-2345

Radio

CAFM, 88.7 Community Radio (916) 456-8600

**KBMB, 103.5 Urban Contemporary** (916) 646-4000

KCCL, 92.1 Oldies (916) 576-7333

KCFA, 106.1 Spanish (916) 686-2255

KDND, 107.9 Top 40 (916) 334-7777

**KEBR, 1210 AM** Christian

(916) 641-8191

KFBK, 1530 News/Talk (916) 929-5325

KGBY, 92.5 Adult Contemporary (916) 929-5325

**KHTK, 1140 AM** Sports/Kings (916) 338-9200

KHYL, 101.1 R&B and Old School (916) 929-5325

KIID, 1470 Radio Disney (916) 780-1470

KKFS, 103.9 Christian Contemporary (916) 924-0710

KNCI, 105.1 Country (916) 338-9200

KNTY, 101.9 Country (916) 646-4000

KOEI, 89.3 KQED Public Radio (415) 864-2000

**KQJK, 93.7** Variety (916) 338-9200

KRXQ, 98.5 Album Rock (916) 334-7777

KSEG, 96.9 Classic Rock (916) 334-7777

KSFM, 102.5 **Urban Contemporary** (916) 920-1025

KSSJ, 94.7 Smooth Jazz (916) 334-7777

KSSU, 1580 CSUS Student Radio (916) 278-3343

KTKZ, 1380 Local Talk (916) 924-0710

KWOD, 106.5 Alternative (916) 448-5000

KXJZ, 90.9 Jazz/News/NPR (916) 278-8900

KXPR, 88.9 Classical (916) 278-8900

KYDS, 91.5 Student Radio (916) 971-7453

#### **KYMX, 96.1**

Adult Contemporary (916) 923-6800

#### KZZO, 100.5

Adult Alternative (916) 923-6800

#### **Colleges and Universities**

#### **American River College**

4700 College Oak Drive Sacramento, CA 95841 (916) 484-8011 www.arc.losrios.edu

## California State University, Sacramento

6000 J Street Sacramento, CA 95819 (916) 278-6011 www.csus.edu

#### **Chapman University**

3001 Lava Ridge Court, Suite 250 Roseville, CA 95661 (916) 782-3060 www.chapman.edu

#### **Cosumnes River College**

8401 Center Parkway Sacramento, CA 95823 (916) 691-7344 www.crc.losrios.edu

#### **Golden Gate University**

7 Sierra Gate Plaza, Suite 101 Roseville, CA 95678 (916) 648-1446 www.ggu.edu

#### McGeorge School of Law

3200 Fifth Avenue Sacramento, CA 95817 (916) 739-7105 www.mcgeorge.edu

#### **National University**

9320 Tech Center Drive Sacramento, CA 95826 (916) 855-4100 www.nu.edu

#### Sacramento City College

3835 Freeport Boulevard Sacramento, CA 95822 (916) 558-2111 www.scc.losrios.edu

#### Sierra College

5000 Rocklin Road Rocklin, CA 95677 (916) 624-3333 www.sierra.cc.ca.us

#### **University of California, Davis**

One Shields Avenue Davis, CA 95616 (530) 752-1011 www.ucdavis.edu

#### **University of Phoenix**

2890 Gateway Oaks Drive, Suite 100 Sacramento, CA 95833 (916) 923-2107 www.phoenix.edu

#### **Woodland Community College**

2300 E Gibson Road Woodland, CA 95776 (530) 661-5700 www.yccd.edu/woodland/

#### Yuba College

2088 North Beale Road Marysville, CA 95901 (530) 741-6700 www.yccd.edu/yuba/

#### **Public School Districts**

#### El Dorado County

#### **Buckeye Union School District**

4560 Buckeye Road Shingle Springs, CA 95682 (530) 677-2261 www.buckeye.k12.ca.us

#### **El Dorado Union**

High School District 4675 Missouri Flat Road Placerville, CA 95667 (530) 622-5081 www.eduhsd.k12.ca.us

#### **Latrobe School District**

7900 South Shingle Road Shingle Springs, CA 95682 (530) 677-0260 www.latrobeschool.com

#### Mother Lode Union School District

3783 Forni Road Placerville, CA 95667 (530) 622-6464 www.mlusd.net

#### **Rescue Union School District**

2390 Bass Lake Road Rescue, CA 95672 (530) 677-4461 www.rescue.k12.ca.us

#### Placer County

#### **Dry Creek Joint Elementary**

School District 9707 Cook Riolo Road Roseville, CA 95747 (916) 770-8800 www.drycreek.k12.ca.us

#### **Eureka Union School District**

5455 Eureka Road Granite Bay, CA 95746 (916) 791-4939 www.eureka-usd.k12.ca.us

#### **Loomis Union School District**

3290 Humphrey Road Loomis, CA 95650 (916) 652-1800 www.loomis-usd.k12.ca.us

#### **Placer Union High School District**

13000 New Airport Road Mailing: P.O. Box 5048 Auburn, CA 95604 (530) 886-4400 www.puhsd.k12.ca.us

#### **Rocklin Unified School District**

2615 Sierra Meadows Drive Rocklin, CA 95677 (916) 624-2428 www.rocklin.k12.ca.us

#### **Roseville City School District**

1050 Main Street Roseville, CA 95678 (916) 771-1600 www.rcsdk8.org

#### **Roseville Joint Union**

High School District 1750 Cirby Way Roseville, CA 95661 (916) 786-2051 www.rjuhsd.k12.ca.us

#### **Western Placer Unified**

600 6th Street, 4th floor Lincoln, CA 95648 (916) 645-6350 www.wpusd.k12.ca.us

## **Sacramento County Arcohe Union Elementary**

School District 11755 Ivie Road Herald, CA 95638 (209) 748-2313 www.arcoheusd.k12.ca.us

#### **Center Unified School District**

8408 Watt Avenue Antelope, CA 95843 (916) 338-6400 www.centerusd.k12.ca.us

#### **Del Paso Heights School District**

1281 North Avenue Sacramento, CA 95838 (916) 925-1330 www.delpasoschool.org

#### **Elk Grove Unified School District**

9510 Elk Grove-Florin Road Elk Grove, CA 95624 (916) 686-5085 www.egusd.net

#### **Elverta Joint Elementary**

School District 8920 Elwyn Avenue Elverta, CA 95626 (916) 991-4726 www.elverta.k12.ca.us

#### **Folsom Cordova Unified**

School District 125 East Bidwell Street Folsom, CA 95630 (916) 355-1100 www.fcusd.org

#### **Galt Joint Union Elementary**

School District 1018 C Street, Suite 210 Galt, CA 95632 (209) 744-4545 www.galt.k12.ca.us

#### **Galt Joint Union**

High School District 417 C Street Galt, CA 95632 (209) 745-3061 www.ghsd.k12.ca.us

#### **Grant Joint Union High**

School District 1333 Grand Avenue Sacramento, CA 95838 (916) 286-4800 www.grant.k12.ca.us

#### **Natomas Unified School District**

1901 Arena Boulevard Sacramento, CA 95834 (916) 567-5401 www.natomas.k12.ca.us

#### North Sacramento School District

670 Dixieanne Avenue Sacramento, CA 95815 (916) 263-8300 www.nssd.k12.ca.us

#### Rio Linda Union School District

627 L Street Rio Linda, CA 95673 (916) 566-1600 www.rlusd.org

#### River Delta Unified School District

445 Montezuma Street Rio Vista, CA 94571 (707) 374-1711 www.riverdelta.k12.ca.us

#### **Robla School District**

5248 Rose Street Sacramento, CA 95838 (916) 991-1728 www.robla.k12.ca.us

#### **Sacramento City Unified**

School District 5735 47th Avenue Sacramento, CA 95824 (916) 643-7400 www.scusd.edu

#### San Juan Unified School District

3738 Walnut Avenue Carmichael, CA 95608 (916) 971-7700 www.sanjuan.edu

## Sutter County Brittan Elementary

2340 Pepper Street Sutter, CA 95982 (530) 822-5155 www.brittan.k12.ca.us

## **Browns Elementary School District**

1248 Pacific Avenue Rio Oso, CA 95674 (530) 633-2523 www.brownsschool.org

## East Nicolaus Joint Union High School District

2454 Nicolaus Avenue Trowbridge, CA 95659 (530) 656-2255 www.eastnicolaus.k12.ca.us

#### Franklin Elementary

332 N. Township Road Yuba City, CA 95993 (530) 822-5151 www.franklin.k12.ca.us

#### **Live Oak Unified School District**

2201 Pennington Road Live Oak, CA 95953 (530) 695-5400 www.lousd.k12.ca.us

#### Marcum-Illinois Union Elementary

School District 2452 El Centro Boulevard East Nicolaus, CA 95659 (530) 656-2407 www.marcum-illinois.org

#### **Meridian Elementary**

School District 15898 Central Street Mailing: P.O. Box 160 Meridian, CA 95957 (530) 696-2604 www.ysinfo.net/meridianschool

## Nuestro Elementary School District

3934 Broadway Road Live Oak, CA 95953 (530) 822-5100 www.nuestroschool.org

## Pleasant Grove Joint Union Elementary

3075 Howsley Road Pleasant Grove, CA 95668 (916) 655-3235

#### **Sutter Union High School District**

2665 Acacia Avenue Mailing: P.O. Box 498 Sutter, CA 95982 (530) 822-5161 www.sutterhigh.k12.ca.us

## Winship Elementary School District

4305 South Meridian Road Meridian, CA 95957 (530) 696-2451 www.winship.sutter.k12.ca.us

## Yuba City Unified School District

750 Palora Avenue Yuba City, CA 95991 (530) 822-5200 www.ycusd.k12.ca.us

#### **Yolo County**

## Davis Joint Unified School District

526 B Street Davis, CA 95616 (530) 757-5300 www.djusd.k12.ca.us

#### **Esparto Unified School District**

26675 Plainfield Street Esparto, CA 95627 (530) 787-3446 www.espartok12.org

## Washington Unified School District

930 Westacre Road West Sacramento, CA 95691 (916) 375-7600 www.wusd.k12.ca.us

#### Winter Joint Unified School District

909 West Grant Avenue Winters, CA 95694 (530) 795-6100 winters.k12.ca.us

#### Woodland Joint Unified School District

630 Cottonwood Street Woodland, CA 95695 (530) 662-0201 www.wjusd.org

#### Yuba County

#### **Camptonville School District**

100 School Street Mailing: P.O. Box 278 Camptonville, CA 95922 (530) 288-3277 www.cville.k12.ca.us

#### Marysville Joint Unified School District

1919 B Street Marysville, CA 95901 (530) 741-6000 www.mjusd.k12.ca.us

#### **Plumas Lake School District**

2743 Plumas School Road Marysville, CA 95901 (530) 743-4428 www.plusd.org

#### **Wheatland School District**

111 Main Street Wheatland, CA 95692 (530) 633-3130 www.wheatland.k12.ca.us

## Wheatland Union High School District

1010 Wheatland Road Wheatland, CA 95692 (530) 633-3100 www.wheatlandhigh.org

#### **Cultural Entities**

#### **B Street Theatre**

2711 B Street Sacramento, CA 95816 (916) 443-5300 www.bstreettheatre.org

#### California Musical Theatre

1510 J Street, Suite 200 Sacramento, CA 95814 (916) 446-5880 www.californiamusicaltheatre.com

#### California State Railroad Museum

111 I Street Sacramento, CA 95814-2265 (916) 445-6645 www.csrmf.org

#### **Crocker Art Museum**

216 O Street Sacramento, CA 95814 (916) 264-5423 www.crockerartmuseum.org

#### The Eagle Theatre

925 Front Street Sacramento, CA 95814 (916) 323-6343

#### **Mondavi Center**

University of California, Davis One Shields Avenue Davis, CA 95616 (866) 754-5000 www.mondaviarts.org

#### Sacramento Ballet

1631 K Street Sacramento, CA 95814 (916) 552-5800 www.sacballet.org

#### Sacramento Gay Men's Chorus

2538 Mercantile Drive, Unit D Rancho Cordova, CA 95742 (916) 439-7651 www.sacramentomenschorus.org

## Sacramento Philharmonic Orchestra Association

3418 – 3rd Avenue Sacramento, CA 95817 (916) 732-9045 www.sacphil.org

#### **Sacramento Opera Association**

3811 J Street Sacramento, CA 95816 (916) 737-1000 www.sacopera.org

#### Sacramento Theatre Company

1419 H Street Sacramento, CA 95814 (916) 446-7501 www.sactheatre.org

## **Hazardous Waste Disposal Sites**

Chemical Waste Management, Inc.

35251 Old Skyline Road Kettleman City, CA 93239 (559) 386-9711

## **Medical Centers/Hospitals**Barton Memorial Hospital

2170 South Avenue South Lake Tahoe, CA 96150 (530) 541-3420 www.bartonmemorial.org

#### **BHC Heritage Oaks Hospital**

4250 Auburn Boulevard Sacramento, CA 95841 (916) 489-3336

#### **Fremont Medical Center**

970 Plumas Street Yuba City, CA 95991 (530) 751-4000 www.frhg.org

## Kaiser Permanente Medical Center — Sacramento

2025 Morse Avenue Sacramento, CA 95825 (916) 973-5000 www.kaiserpermanente.org

## Kaiser Permanente Medical Center — South Sacramento

6600 Bruceville Road Sacramento, CA 95823 (916) 688-2000 www.kaiserpermanente.org

#### Kaiser Permanente Medical Center — Roseville

1600 Eureka Road Roseville, CA 95661 (916) 784-4000 www.kaiserpermanente.org

#### **Kindred Hospital of Sacramento**

223 Fargo Way Folsom, CA 95630 (916) 351-9151 www.kindredsacramento.com

#### **Marshall Hospital**

1100 Marshall Way Placerville, CA 95667 (530) 622-1441 www.marshallmedicall.org

#### **Mercy General Hospital**

4001 J Street Sacramento, CA 95819 (916) 453-4545 www.mercygeneral.org

#### **Mercy Hospital of Folsom**

1650 Creekside Drive Folsom, CA 95630 (916) 983-7400 www.mercyfolsom.org

#### Mercy San Juan Medical Center

6501 Coyle Avenue Carmichael, CA 95608 (916) 537-5000 www.mercysanjuan.org

## Methodist Hospital of Sacramento

7500 Hospital Drive Sacramento, CA 95823 (916) 423-3000 www.methodistsacramento.org

#### **Rideout Memorial Hospital**

726 Fourth Street Marysville, CA 95901 (530) 749-4300 www.frhg.org

#### **Shriners Children's Hospital**

2425 Stockton Boulevard Sacramento, CA 95817 (916) 453-2000 www.shrinershq.org

#### **Sutter Auburn Faith Hospital**

11815 Education Street Auburn, CA 95602 (530) 888-4500 www.sutterauburnfaith.org

#### **Sutter Center for Psychiatry**

7700 Folsom Boulevard Sacramento, CA 95826 (916) 386-3000 www.suttermedicalcenter.org/ psychiatry

#### **Sutter Davis Hospital**

2000 Sutter Place Davis, CA 95616 (530) 756-6440 www.sutterdavis.com

#### **Sutter General Hospital**

2801 L Street Sacramento, CA 95816 (916) 454-2222 www.suttermedicalcenter.org

#### **Sutter Memorial Hospital**

5151 F Street Sacramento, CA 95819 (916) 454-3333 www.suttermedicalcenter.org

#### **Sutter Roseville Medical Center**

One Medical Plaza Drive Roseville, CA 95661 (916) 781-1000 www.sutterroseville.org

#### **UC Davis Health System**

2315 Stockton Boulevard Sacramento, CA 95817 (916) 734-2011 www.ucdmc.ucdavis.edu

#### **UC Davis Medical Group**

6815 Five Star Boulevard, Suite 100 Rocklin, CA 95677 (916) 624-1111 www.ucdmc.ucdavis.edu

#### **UC Davis Medical Group**

2261 Douglas Boulevard Roseville, CA 95661 (916) 783-7109 www.ucdmc.ucdavis.edu

#### **UC Davis Medical Group**

7551 Madison Avenue Carmichael, CA 95610 (916) 904-3000 www.ucdmc.ucdavis.edu

#### **UC Davis Medical Group**

251 Turn Pike Drive Folsom, CA 95630 (916) 985-9300 www.ucdmc.ucdavis.edu

#### **UC Davis Medical Group**

11000 Olson Drive, Suite 100 Rancho Cordova, CA 95670 (916) 635-4120 www.ucdmc.ucdavis.edu

#### **UC Davis Medical Group**

2000 O Street, Suite 210 Sacramento, CA 95811 (916) 442-1011 www.ucdmc.ucdavis.edu

#### **UC Davis Medical Group**

2521 Stockton Boulevard, Suite 4100 Sacramento, CA 95817 (916) 734-5846 www.ucdmc.ucdavis.edu

#### **UC Davis Medical Group**

2825 J Street, Suite 300 Sacramento, CA 95816 (916) 734-7777 www.ucdmc.ucdavis.edu

#### **Woodland Memorial Hospital**

1325 Cottonwood Street Woodland, CA 95695 (530) 662-3961 www.whcare.com

## **Transportation**Amtrak

401 I Street Sacramento, CA 95814 (800) 872-7245 www.amtrak.com

#### **Auburn Airport**

13626 New Airport Road Auburn, CA 95602 (530) 888-8174

#### **Greyhound Bus Lines**

715 L Street Sacramento, CA 95814 (916) 444-6858 www.greyhound.com

#### **Lincoln Regional Airport**

Airport Manager 1480 Flightline Drive Lincoln, CA 95648 (916) 645-3443 www.ci.lincoln.ca.us

#### **Port of Sacramento**

1110 West Capital Drive, 1st Floor West Sacramento, CA 95691 (916) 371-8000 www.portofsacramento.com

#### **Sacramento Executive Airport**

6151 Freeport Boulevard, Suite 177 Sacramento, CA 95822 (916) 875-9035 www.sacairports.org/exec

## Sacramento International Airport

6900 Airport Boulevard Sacramento, CA 95837 (916) 874-0719 www.sacairports.org/int/

#### **Sacramento Mather Airport**

10510 Superfortress Ave Rancho Cordova, CA 95670 (916) 875-7077 www.sacairports.org/mather/

#### **Sacramento Regional Transit**

1400 29th Street Mailing: P.O. Box 2110 Sacramento, CA 95812 (916) 321-2800 (Main Office) www.sacrt.com

#### **Utilities**

#### AT&T

547 L Street, Suite 1066E Sacramento, CA 95814 (916) 440-0445 www.att.com

#### **Frontier Communications**

9324 West Stockton Boulevard Elk Grove, CA 95758 (800) 921-8101 www.frontiernet.net

## Pacific Gas and Electric Company (PG&E)

231 D Street Marysville, CA 95901 (800) 743-5000 www.pge.com

## Pacific Gas and Electric Company (PG&E)

5555 Florin-Perkins Road Sacramento, CA 95826 (800) 743-5000 www.pge.com

#### **Roseville Electric**

2090 Hilltop Circle Roseville, CA 95747 (916) 797-6937 www.rosevilleelectric.org

#### Sacramento Municipal

Utility District (SMUD) 6201 S Street Sacramento, CA 95817 (916) 452-3211 www.smud.org

#### **Surewest Communications**

Mailing: P.O. Box 1110 Roseville, CA 95678 (866) 787-3937 www.surewest.com



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